The background of the report cover is a photograph of a rugged coastline. In the foreground, there are large, grey, weathered rocks. A dense forest of green trees and shrubs covers the slope leading down to the water. The water is a vibrant blue-green color, indicating clarity. The sky is not visible, as the water and rocks fill the frame.

The Municipality of Northern Bruce Peninsula

LION'S HEAD WATERFRONT REVITALIZATION REPORT

August 2022

McQueen Galloway Associates
GSP Group Inc.

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INTRODUCTION

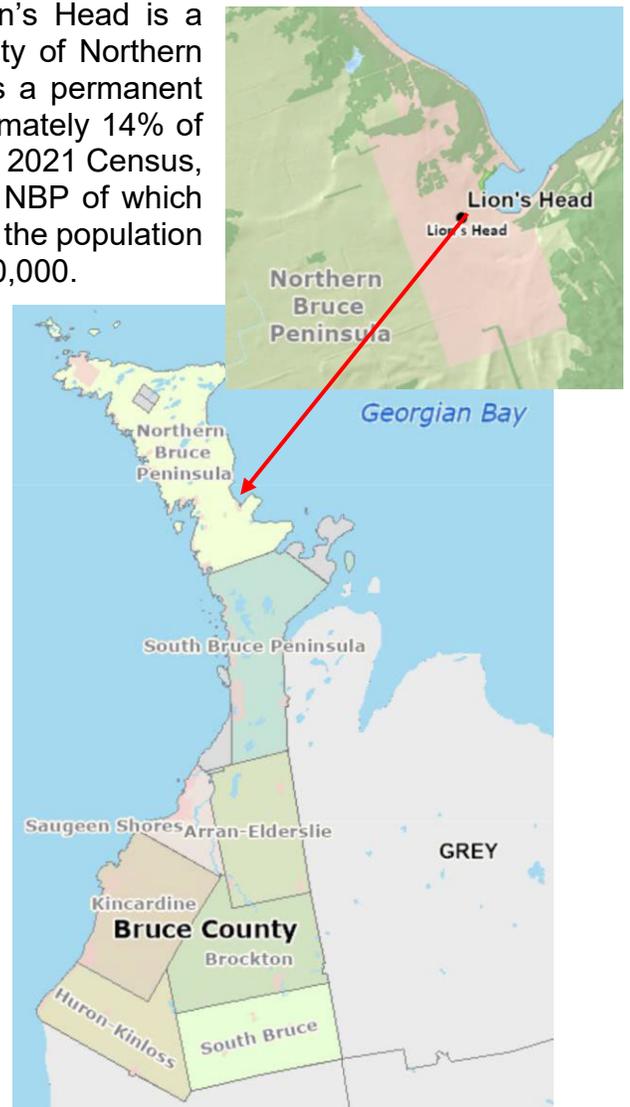
Located on the west shore of Georgian Bay, Lion's Head is a Secondary Urban Community within the Municipality of Northern Bruce Peninsula (NBP) in Bruce County. NBP has a permanent population of 4,400 full-time residents, and approximately 14% of this population lives in Lion's Head. According to the 2021 Census, there are approximately 5,100 private dwellings in NBP of which 43% are occupied by usual residents, indicating that the population increases dramatically during the summer to over 10,000.

The Municipality of NBP values their investments in parks, recreation, and waterfront services and understands how these investments enhance the quality of life for year-round and seasonal residents in the municipality. The Lion's Head Waterfront is highly valued by residents and seasonal visitors for its natural features, recreational and leisure amenities. The recent completion of the Northern Bruce Peninsula Parks and Recreation Master Plan reinforces this importance.

The contents of this report are based on findings from the Lion's Head Waterfront Revitalization Study and the Parks and Recreation Master Plan. The purpose of the study was to capture the current use of the Waterfront area, and to propose strategies for re-inventing the space to better accommodate evolving community uses and needs. The Waterfront Revitalization Study area includes the Lion's Head Beach, Park, and Campground. The study was carried out simultaneously with the Northern Bruce Peninsula Parks and Recreation Master Plan, but the findings and recommendations included in this report are specific to the Lion's Head Waterfront Revitalization project.

The Waterfront Revitalization Study involved a review and evaluation of the existing conditions and facilities at the Waterfront to understand the current context and to identify opportunities for improvement. The revitalization of the Lion's Head Waterfront will enhance the Waterfront experience, and is an important step toward managing increasing demand for access and a range of activities for residents and seasonal visitors.

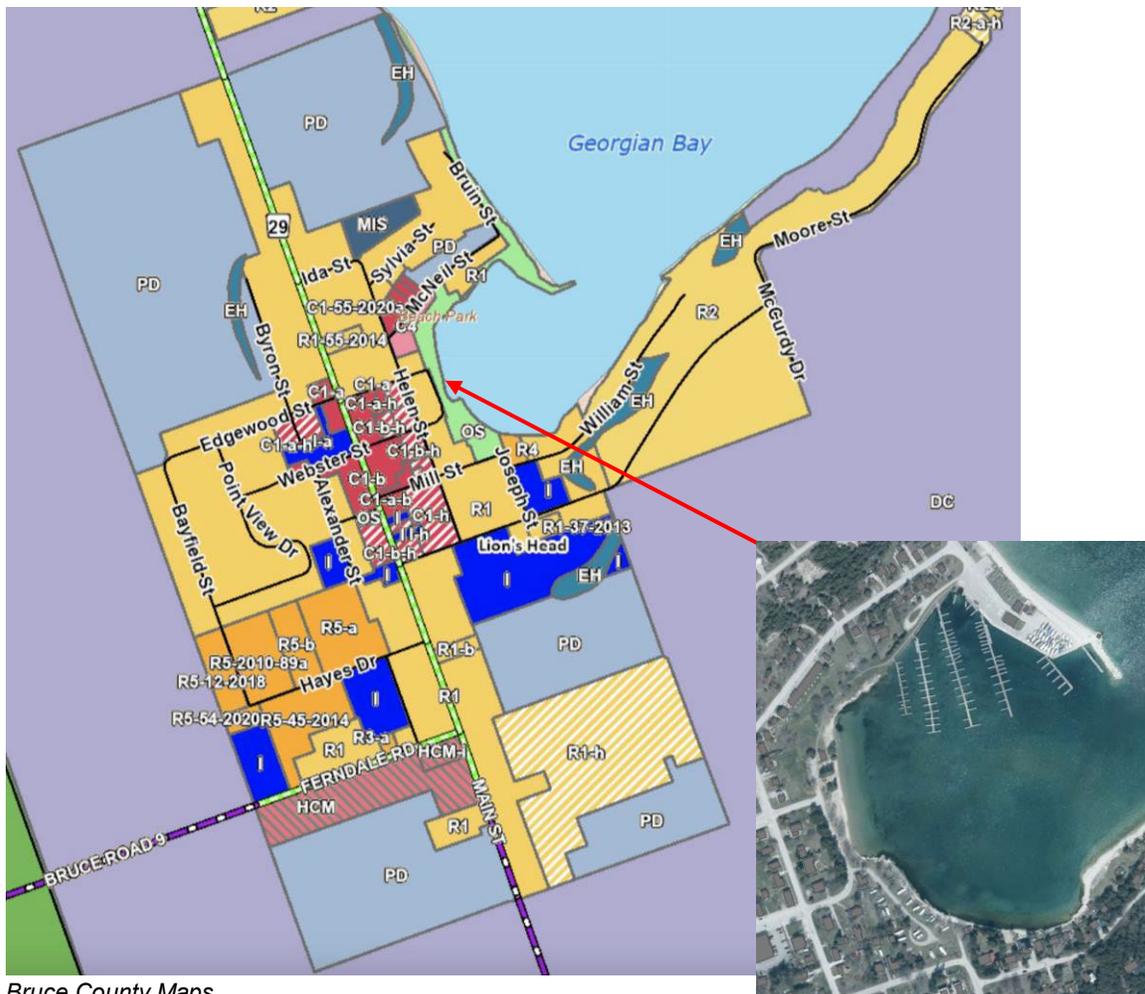
The purpose of this report is to inform municipal decision-making regarding how to enhance existing facilities at the Lion's Head Waterfront, and to consider options for new facilities that better accommodate evolving community uses and needs. Findings will help guide and focus investments to maximize the benefit of the Waterfront for all users, and to manage the impacts of growing demands for public access.



LION'S HEAD WATERFRONT

The Lion's Head Waterfront, which includes Lion's Head Beach, Park, and Campground, offers views of the Niagara Escarpment and the waters of Georgian Bay. The Waterfront area provides some organized programming including Harbourside Music at Lion's Head Harbour (July to August) and a seasonal Farmers' Market at Lion's Head Beach (May to October). The Waterfront area is designated 'Open Space' in the Local Official Plan for Secondary Urban Areas, which includes Lion's Head, Tobermory, and the Hamlet of Ferndale. Lands surrounding the Lion's Head Waterfront area are designated for 'Residential' and 'Commercial' uses.

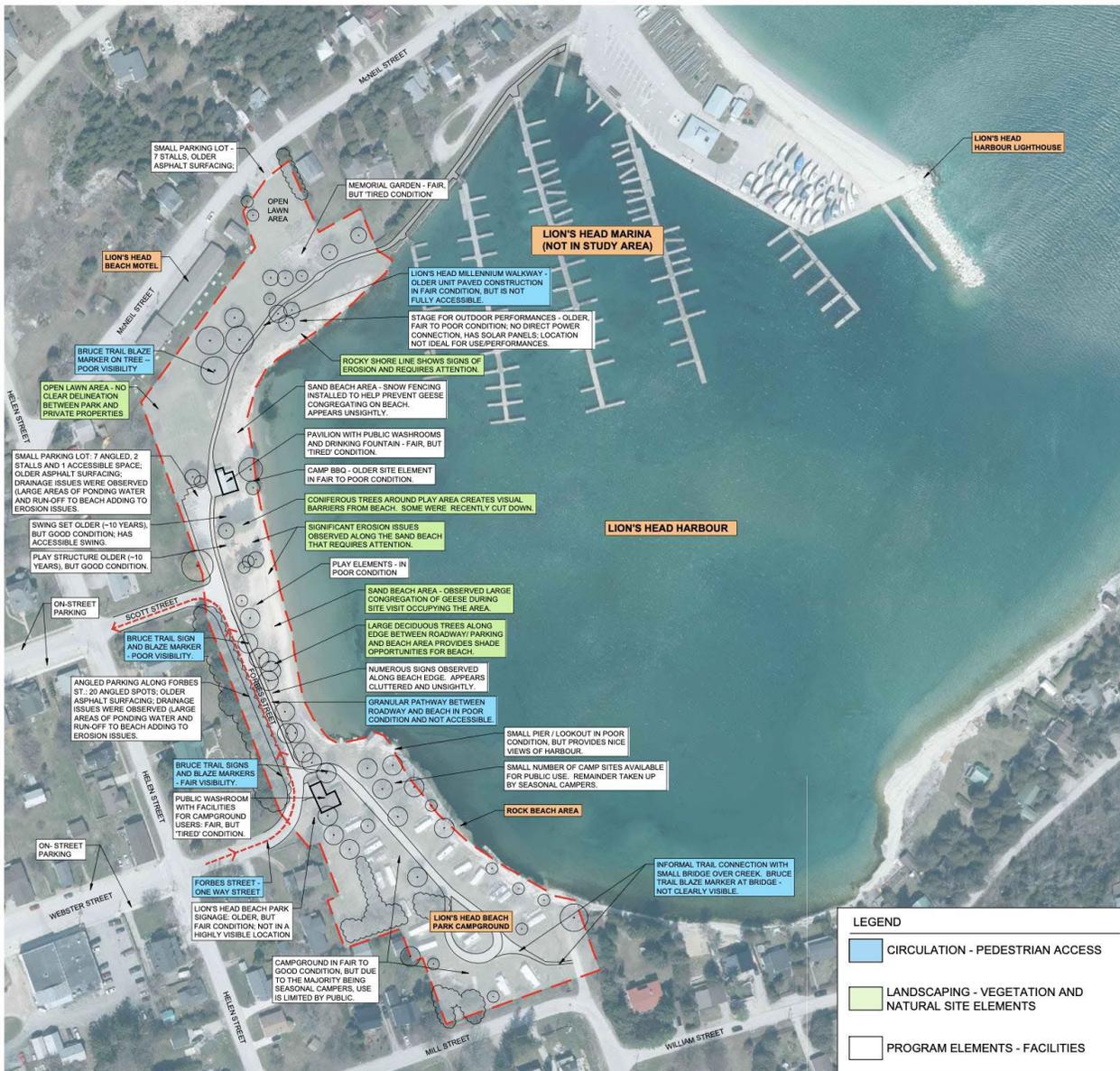
Section 3.5 of the Local Official Plan outlines the Municipality's goals regarding the use of Recreation and Open Space in Lion's Head. Goals include providing a broad range of recreational opportunities for residents and visitors by continuing to improve existing public parklands within the Municipality, and ensuring that the public has access to these lands. Land uses in areas designated 'Open Space' are to be oriented toward active and passive recreation and conservation activities.



EXISTING CONDITIONS

A facility condition assessment was carried out as part of the Lion's Head Waterfront Revitalization Study to review and evaluate existing recreational facilities and amenities at the Waterfront. Findings from the existing conditions review are summarized below:

Facilities	
Element	Condition
Parking lots	Aging, drainage issues
Memorial garden	Fair but 'tired' condition
Outdoor performance stage	Fair to poor condition
Sand beach area	Fair but 'tired' condition
Pavilion with public washrooms and drinking fountain	Fair but 'tired' condition
Camp BBQ	Fair to poor condition
Swing set and play structure	Good condition
Other play elements	Poor condition
Public washroom with facilities for Campground users	Fair but 'tired' condition
Pier/lookout	Poor condition
Lion's Head Beach signage	Fair condition
Campground	Fair to good condition
Landscaping and Natural Site Elements	
Element	Condition
Rocky shore line	Signs of erosion
Open lawn area	No clear line between park/private properties
Coniferous trees around play area	Visual barriers from beach
Sand beach area	Significant erosion issues
Deciduous trees along roadway	Provides shade for beach
Pedestrian Access	
Element	Condition
Lion's Head Millennium Walkway	Fair condition but not fully accessible
Bruce Trail signs/blaze markers	Not clearly visible
Granular pathway between roadway and beach	Poor condition and not accessible
Informal trail connection through Campground	Not clearly identified/demarcated



VIEW OF THE BEACH AREA WITH THE PLAY STRUCTURES AND TRAILER PARK BUILDING IN THE BACKGROUND



VIEW OF THE BEACH AREA WITH THE STAGE AND MEMORIAL GARDEN IN THE BACKGROUND



AREAS OF EROSION OCCURRING THROUGHOUT THE BEACH AREA



AREAS OBSERVED WITH DRAINAGE/GRADING ISSUES



THE VARIOUS PATHWAYS FOUND THROUGHOUT THE LION'S HEAD WATERFRONT (LEFT TO RIGHT: GRANULAR WALKWAY BETWEEN FORBES ST. AND BEACH; MILLENNIUM WALKWAY CONDITION; INFORMAL PATHWAY WITH BRIDGE AT TRAILER PARK)



VARIOUS FACILITIES / ELEMENTS FOUND AT THE LION'S HEAD WATERFRONT (LEFT TO RIGHT: BEACH PAVILION WITH WASHROOMS, SERVICE BUILDING AT CAMPGROUND WITH PUBLIC WASHROOMS AND FACILITIES FOR CAMPERS; OUTDOOR STAGE NEAR THE MEMORIAL GARDEN)



VARIOUS PLAY ELEMENTS FOUND AT THE LION'S HEAD BEACH

LIMITED ACCESSIBILITY THROUGHOUT THE WATERFRONT AREA

NORTHERN BRUCE PENINSULA PARKS & RECREATION MASTER PLAN

LION'S HEAD WATERFRONT CONCEPT MASTER PLAN

EXISTING CONDITIONS REVIEW

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JANUARY 27, 2022 | Project No.: 21318

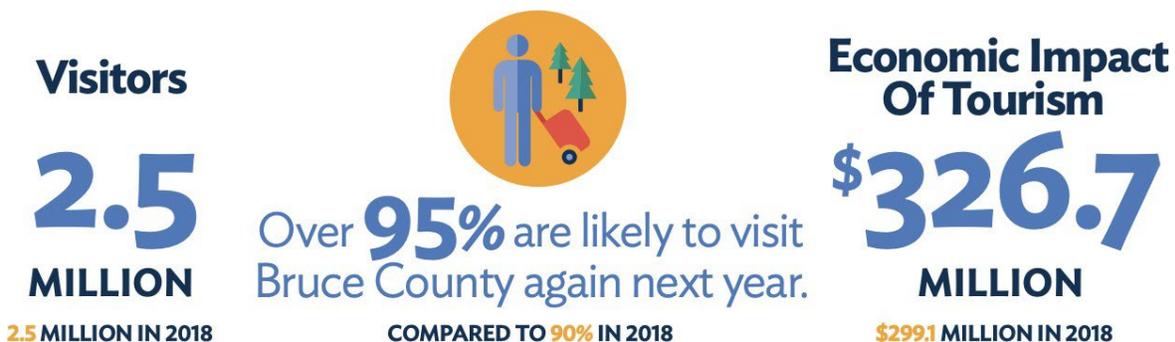


PLANNING FOR GROWTH

The permanent population in Lion's Head and steadily growing tourism rates have increased the need to enhance public waterfront access and recreational opportunities for residents and seasonal visitors. Based on the most recent complete census data available from Statistics Canada (2021), the population of NBP grew from 4,000 to 4,400 residents over the 5-year period from 2016 to 2021. The population in Lion's Head grew by 4.5% over the same period. Bruce County recognizes Lion's Head as one of two primary settlement areas in the Municipality (along with Tobermory) and a logical location to direct population growth and community services. The Bruce County Official Plan also designates Lion's Head (along with Tobermory, among other settlement areas in the County) as Secondary Urban Communities in the County as a whole and encourages policies that strengthen the role of these communities as tourism and recreation centres.

In 2019, before the onset of the COVID-19 pandemic, Bruce County received 2.5 million visitors, and 95% of these indicated that they are likely to visit Bruce County annually (according to Bruce County's most recent "Economic Impact of Tourism Report"). The largest number of visitors are from Bruce County (25%) and neighbouring Grey County and Huron County (34%). These and additional visitors from Southwest Ontario (29%) and the Greater Toronto Area (25%) resulted in an economic impact of 326 million dollars.

The pandemic intensified the number of visitors in Lion's Head in 2020-2022 and their impact on the Waterfront facilities, especially during the peak season of June to September. The Waterfront Revitalization project focuses on planning to support sustained growth in the number of full-time residents and seasonal visitors who access the Waterfront.



Bruce County's 2019 Economic Impact of Tourism Report

WATERFRONT REVITALIZATION GUIDING PRINCIPLES

Planning for future improvements of the Lion’s Head Waterfront is guided by principles that consider the types of activities that occur on the Waterfront, the increasing pressure and demand for access to the Waterfront, the age and quality of existing facilities, potential impacts to surrounding areas, and environmental conditions. These guiding principles support informed and strategic decisions about future investment that balances the needs of residents and seasonal visitors, and their impact on the Waterfront.



1. Design the waterfront for **broad public access, use and enjoyment** by the community and visitors.
 - a. Elements that draw people from the whole community and beyond
 - b. Balance spaces and facilities for community level use and events with support for visitors and sustainable tourism, local business/economic development
 - c. Re-establish the waterfront area primarily for free public access for day use, with some programming and limited private rental use (phase out seasonal camping/trailer sites)
 - d. Ensure that any enhancements and improvements are supported by complementary support amenities, such as wayfinding and parking
 - e. Create a memorable place/experiences
2. Provide **flexibility** in the design and use of waterfront spaces.
 - a. Spaces and elements can be used for more than one activity
 - b. Design for multi-use and avoid facilities that may dominate the use of the waterfront for a specialized/singular or limited range of activities
 - c. Support a compatible mix of land- and water-based, active and passive recreational activities, seasonal and year-round uses

3. Maintain, enhance and restore the **natural setting** of the waterfront.
 - a. Demonstrate sustainability with green facilities and infrastructure
 - b. Establish measures to restore and protect the beach area and natural shoreline where erosion issues are occurring
 - c. Ensure that all applicable approval authorities have knowledge of, and support required actions (DFO, others)
 - d. Maintain a natural shoreline and beach area, scenic views/vistas
 - e. Protect water quality and natural sand beach

4. **Connect** waterfront elements and the community.
 - a. Provide pathways, trails and signage to support local and visitor access
 - b. Connect features and support way-finding
 - c. Link the waterfront to other local destinations
 - d. Build and maintain awareness of activities and events

5. Provide for universal **accessibility** and **public safety**.
 - a. Elements should be barrier free, except where not possible to maintain natural settings
 - b. Design for all age groups
 - c. Maximize public safety and comfort, recognize and respect hazards
 - d. Provide for shade and wind protection
 - e. Respect surrounding neighbourhoods and private property

6. Revitalize **existing elements** found along the waterfront.
 - a. The elements found along the waterfront provide a good base to build upon
 - b. Replacement of aging play elements/structures to implement new features with barrier free opportunities
 - c. Revitalization/improvement of existing elements such as the shade pavilion with washrooms, dedicated change facilities, or the Memorial Garden area
 - d. Ensure that all facilities and enhancements can be maintained adequately with existing/future staff complement

<p>RECOMMENDATION #1: Guiding Principles</p>

<p>The Municipality of Northern Bruce Peninsula should adopt the six (6) Guiding Principles as an overall foundation to guide and direct future planning, design, development/renewal, programming and operations and related activities and investments to revitalize the Lion’s Head Waterfront. The Municipality should revisit and consider the need for periodic updates to the Guiding Principles, approximately every 5-10 years or when appropriate based on changing circumstances and trends, in conjunction with future updates to the Waterfront Revitalization Report.</p>
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LION'S HEAD WATERFRONT REIMAGINED

Concepts 1 and 2 below include proposed improvements to existing facilities at the Lion's Head Waterfront and provide options for new facilities that better accommodate community uses and needs.

CONCEPT 1: KEY FEATURES

Concept 1 has a curving organic design that predominately uses the northern portion of the site, integrating both passive and active program elements within the same area. Lion's Head Beach Campground is left untouched and to function as is with a revitalized washroom facility. The design provides the following additional amenities:

- Waterfront trail with seating
- Water's edge restoration
- Outdoor event space with stage and stone amphitheatre type seating, flanked on either side by a revitalized memorial garden
- Playground with natural play elements and structures framed by landscape berms
- Opened views of the beachfront including seating areas and an accessible beach access point
- Linear lookout pier allowing accessible access over the water and views of the harbour and Lion's Head Point
- Gateway entrance with seating and signage

CONCEPT 2: KEY FEATURES

Concept 2 has a modern design with meandering pathways, using both northern and southern portions of the site. Lion's Head Beach Campground is converted to park space and programmed with active elements. The northern portion of the site will remain more passive with pathways, landscape berms and gardens. The design provides the following additional amenities:

- Waterfront trail with seating
- Water's edge restoration
- Outdoor event space with stage that uses landscape berms and sloped open lawn for seating opportunities
- Playground with natural play elements and structures located near gateway entrance
- Opened views of the beachfront including seating areas and an accessible beach access point
- Revitalized memorial garden
- Landscape berms to provide buffering between adjacent properties
- Large lookout pier allowing accessible access over the water and views of the harbour and Lion's Head Point
- Gateway entrance with seating and signage

CONCEPT COMPARISON

Amenity	Concept 1	Concept 2
Waterfront trail with seating	✓	✓
Water's edge restoration	✓	✓
Outdoor event space	<i>Stage and stone amphitheatre seating</i>	<i>Stage and sloped lawn seating</i>
Playground	✓	✓
Opened beachfront views	✓	✓
Beachfront seating	✓	✓
Accessible beach access point	✓	✓
Lookout pier	✓	✓
Gateway entrance	✓	✓
Lion's Head Campground	<i>Untouched</i>	<i>Relocated and converted to park space</i>
Revitalized Memorial Garden	<i>On either side of event space</i>	✓



WATERFRONT TRAIL ALONG WATERS EDGE - EDGE RESTORATION AND SEATING AREAS ALONG PATHWAY



OUTDOOR EVENT SPACE WITH STAGE - REVITALIZE MEMORIAL GARDEN



PLAYGROUND WITH NATURAL PLAY STRUCTURES AND LANDSCAPE BERMS



LOOK OUT PIER - ACCESSIBLE ACCESS TO THE WATER AND VIEWS OF THE HARBOUR



GATEWAY ENTRANCE WITH SEATING, FIRE PIT AND SIGNAGE



LION'S HEAD WATERFRONT CONCEPT MASTER PLAN

CONCEPT
1



WATERFRONT TRAIL ALONG WATERS EDGE - EDGE RESTORATION AND SEATING AREAS ALONG PATHWAY



GATEWAY ENTRANCE WITH SHADE STRUCTURE, SEATING, FIRE PIT AND SIGNAGE



NON-MOTORIZED BOAT LAUNCH (CANOE / KAYAK)



OUTDOOR EVENT STAGE WITH SHADE CANOPY AND BERM SEATING

GATEWAY FEATURE



LOOK OUT PIER - ACCESSIBLE ACCESS TO THE WATER AND VIEWS OF THE HARBOUR



PLAYGROUND WITH NATURAL PLAY STRUCTURES

BEACH SEATING AREA WITH BENCHES, CLUSTER SEATING AND UMBRELLAS

REVITALIZED MEMORIAL GARDEN

EXPANDED PARKING



LANDSCAPE BERMS

EXPANDED PARKING

GATEWAY FEATURE

EXISTING PARKING TO BE REVITALIZED

ENHANCED PEDESTRIAN CONNECTIONS FROM HELEN STREET

LANDSCAPE BERMS



CONSULTATION SUMMARY

Consultation with stakeholders and the community was carried out to solicit input into recreational service requirements in the community and to identify priorities for future investment in the Lion’s Head Waterfront area. The goal of the consultations was to ensure that the Waterfront Revitalization project is grounded in the community’s ideas and aspirations for the design and accepted uses of the Lion’s Head Waterfront. The consultation program included an online survey to solicit feedback on the Concept plans and determine the extent to which the proposed changes and improvements reflect the needs of the community. In addition, stakeholder meetings were held in conjunction with the overall Parks and Recreation Master Plan consultations, and the concepts were posted on the Municipality’s website and through other media for community feedback.

Online Survey

The online survey was first posted for 10 days in June, 2022 (Round 1). At the request of the Municipality, the survey was re-opened for 3 weeks in June-July, 2022 (Round 2) to elicit additional feedback from the community. Highlights from both rounds of survey feedback are compared below, and the more detailed results are provided in Appendix A (Round 1) and Appendix B (Round 2). As participation in the online survey was voluntary and was not randomized, the results are not considered statistically significant. However, the results provide an indication of the range of perspectives and opinions and assist with identifying common themes as well as evaluation of the concepts presented.

SURVEY HIGHLIGHTS

Round 1

- 144 respondents completed the survey
- 65% of respondents said the revitalization of Lion’s Head Waterfront Park is **very important** or **extremely important** to them
- 56% of respondents visit the Waterfront Park **daily** or **weekly**
- 63% of respondents visit the Waterfront Park **year-round**, but only 47% believe the park would benefit from more winter programming or park elements
- 73% of respondents are satisfied with the proposed program elements and activities

Round 2

- 175 respondents completed the survey
- 53% of respondents said the revitalization of Lion’s Head Waterfront Park is **very important** or **extremely important** to them
- 45% of respondents visit the Waterfront Park **daily** or **weekly**
- 49% of respondents visit the Waterfront Park **year-round**, but only 41% believe the park would benefit from more winter programming or park elements
- 71% of respondents are satisfied with the proposed program elements and activities

KEY FINDINGS

Programming and Park Elements

There was a strong desire among survey respondents to maintain and enhance the natural features of the area, especially the natural shade and shore grasses. Respondents also indicated that the Lion's Head Farmer's Market, which is located at Lion's Head Beach during the summer season, is an important amenity and should continue to operate. The integration of Indigenous history, land acknowledgment, and European settlement history through signage throughout the Waterfront area was also suggested.

Several respondents indicated that a natural play area is unnecessary given ample opportunities for nature play on nearby trails. Instead, respondents suggested that creative play structures and/or a splash pad would better serve the needs of the community. Respondents also expressed concern about the loss of greenspace used for picnics and other recreational activities to accommodate the proposed parking expansion.

Although most respondents visit the Waterfront Park year-round, less than 50% of respondents believe the park would benefit from more winter programming or park elements. Those in favour of additional winter programming commonly suggested a public skating rink (although unstable ice on the lake was a concern) and groomed cross-country ski and snowshoe trails. Several respondents also requested winter maintenance of park facilities, such as garbage bins and washrooms.

Monitoring and Maintenance

Survey respondents described concerns about the maintenance of some of the proposed improvements, especially the fire pit proposed in Concepts 1 and 2. Concerns about safety, smoke, noise, and monitoring and maintenance were commonly mentioned. There were also concerns about the feasibility of a walking trail along the water and its susceptibility to flooding, storm damage, and harsh winter weather. Respondents also expressed a desire for snow removal and maintenance of the walking trail during the winter, as well as improved lighting along the trail.

Given these concerns, it is recommended that a review of operations be carried out to determine whether the proposed uses and improvements can be maintained with the current municipal staff complement.

Lion's Head Campground

The future of the Lion's Head Campground was commonly mentioned in the narrative comments on both surveys.

In Round 1, most respondents said they would prefer for the Campground to be removed as part of the Waterfront revitalization. Respondents in favour of removing the existing Campground expressed that doing so would open the Waterfront area to the entire community.

In Round 2, most respondents said they would prefer to see a Waterfront revitalization option that keeps a portion of the existing Campground. These respondents expressed concerns about illegal camping, which they said would be encouraged by a lack of designated camping space. Concern about loss of tourism revenue due to a shortage of accommodations for transient campers was also raised.

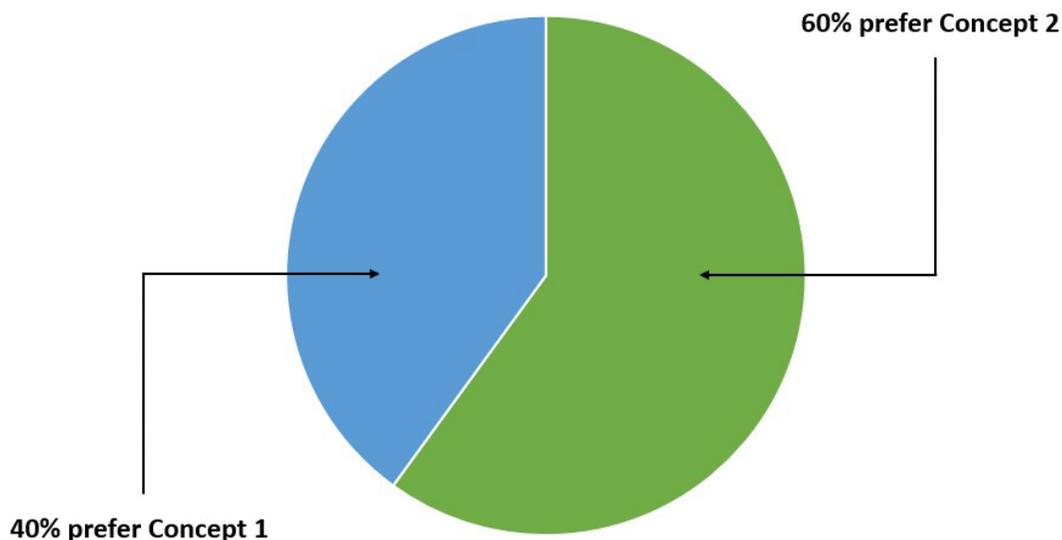
Comments on both surveys indicated a strong preference for either 1) maintaining part of the existing Campground to accommodate transient campers, or 2) developing a new campground elsewhere if the Lion's Head Campground were to be fully removed.

CONCEPT RESULTS

ROUND 1

The results of the first online community survey indicated an **overall preference for Concept 2, with 60% of respondents voting in favour of it**. 73% of respondents were **very supportive** or **extremely supportive** of the features of their preferred Concept, and 80% believe their preferred Concept supports the guiding principles of the Waterfront Revitalization project **well** or **very well**.

Round 1 Results



Summary of Comments

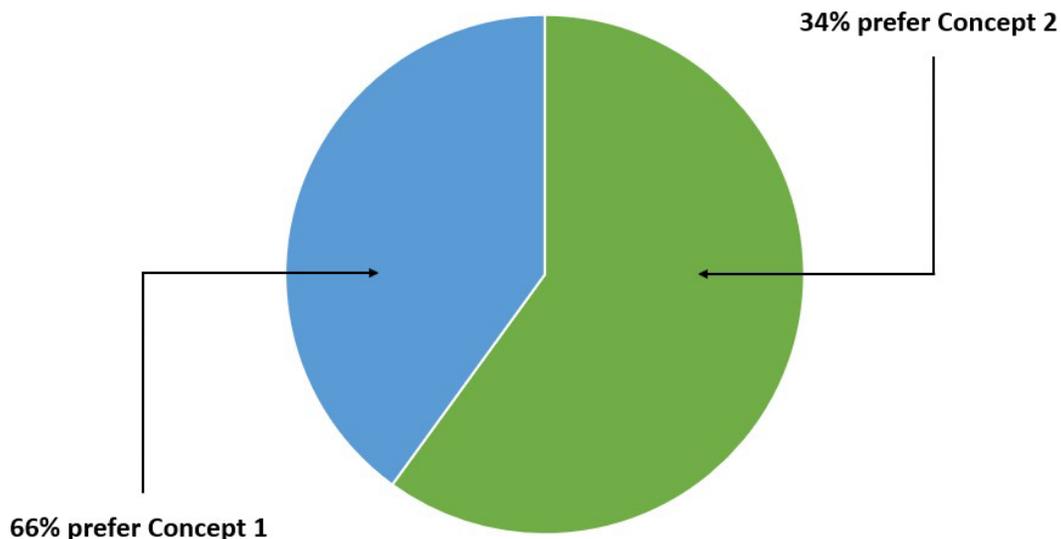
- More naturalized waterfront
- Maintain space for the Farmer's Market
- Concerns with the fire pit
- Improvements to playground
- Add wash stations
- Desire for outdoor event space
- Integration of Indigenous history/land acknowledgement and history of the area

- Those supportive of winter activities strongly supported a skating rink/trail element
- Maintenance is important (“clean up and fix” existing elements)
- Conflicting perspectives on parking (comments for and against additional spaces)
- Remove campground to allow everyone access to the waterfront
- If campground is removed, maintain a small section for Bruce Trail hikers and short term tent campers.
- Conflicting perspectives on the campground (numerous comments for and against its removal)
- General support for updating the waterfront and proposed concepts/elements

ROUND 2

The results of the second online community survey indicated an **overall preference for Concept 1, with 66% of respondents voting in favour of it**. 58% of respondents were **very supportive** or **extremely supportive** of the features of their preferred Concept, and 30% were **somewhat supportive**. 74% of respondents believe their preferred Concept supports the guiding principles of the Waterfront Revitalization project **well** or **very well**.

Round 2 Results



Summary of Comments

- Strong opposition to the removal of the campground and would like to see it kept
- More naturalized waterfront
- Concerns with the fire pit
- Integration of Indigenous history/land acknowledgement and history of the area
- Interest in a splash pad
- Integration of Indigenous history/land acknowledgement and history of the area
- Improved playground with more support for structured elements versus natural play.

- Concerns with the expanded parking, especially near the beach and its close proximity to the adjacent residents
- Support for trails, but concerns with placement along the water’s edge due to climate change

OVERALL PREFERENCE

The consolidated survey results from Round 1 and 2 indicate an **overall preference for Concept 1, with 54% of all respondents preferring Concept 1, and 46% of all respondents preferring Concept 2.** The survey results regarding community members’ preferred Concept appear to be connected to individual preferences about maintaining versus removing the existing Lion’s Head Beach Campground.

The Round 1 survey results indicated that 54% of respondents would prefer a revitalization option that **does not** keep a portion of the existing Campground. Accordingly, Concept 2 was preferred in Round 1.

The Round 2 survey results indicated the opposite; 63% of community members who responded to the re-opened survey would prefer to see a revitalization option that keeps a portion of the existing Campground. Accordingly, Concept 1 was preferred in Round 2.

The overall preference for Concept 1 in the consolidated Round 1 and 2 survey results reflects the preference of individuals who completed the survey during Round 2, as this group of respondents made up a greater proportion of the total number of respondents than those who completed the survey during Round 1.

Additional Community Feedback

In addition to the online survey, written submissions were received via email and a letter which are summarized in Appendix C. The submissions highlight the need for operational and maintenance needs to be determined, understood and appropriately resourced in conjunction with any future capital improvements and generally to maximize the quality and upkeep of the facilities and waterfront area generally. Comments received also discuss some of the pros and cons of the campground and the importance of providing for general public access to the waterfront/shoreline while also recognizing the needs for tourism accommodations. Comments were also provided recommending further consultations during summer months tailored to residents and the business community.

RECOMMENDATION #2: Community Consultation

The Municipality should consider the consultation summary provided in this report as well as **additional community consultation and input opportunities** in undertaking further planning and design to facilitate the implementation of specific waterfront improvements, and through future updates to this Report, to build community consensus and ensure that investments in the waterfront are aligned with meeting defined community needs, benefits and desired outcomes based upon the Guiding Principles outlined in this Report.

NEXT STEPS AND RECOMMENDATIONS

The results and feedback received through the survey have been extremely informative for understanding the community's needs, wants and vision for the future of the Lion's Head Waterfront. Utilizing this information with the professional experience and knowledge of the study team, the following list of recommendations have been prepared to be considered during the detailed design phase, the next step for the realization of the Lion's Head Waterfront, in addition to Recommendations #1 and # summarized earlier in this report. In addition to recommendations, a preliminary implementation plan which offers insight into the costing of this project and phasing options.

RECOMMENDED CONCEPT

The Recommended Concept is an amalgamation of elements from Concepts 1 and 2 that were preferred throughout the survey and other comments and input received through the consultation program. The design will predominately use the northern portion of the site with sections of the south, integrating both passive and active program elements while maintaining some camping. A section of the Lion's Head Beach Campground will remain for transient use (or as determined from the feasibility study recommended from the previous section in this report) while converting the remainder into park space for all to utilize and enjoy, shifting the waterfront focus to achieving broader community use and benefit. The proposed design will provide the following additional amenities:

- Waterfront trail with seating and enhanced pedestrian connections to waterfront
- Water's edge restoration
- Outdoor event space with stage that uses landscape berms and sloped open lawn for seating opportunities
- Playground with natural play elements and structures
- Revitalization of the beach area
- Opened views of the beachfront including seating areas and an accessible beach access point
- Revitalized Memorial Garden
- Landscape berms to provide buffering between adjacent properties
- Large lookout pier allowing accessible access over the water and views of the harbour and Lion's Head Point. *Note: During the drafting of this report, it was brought to our attention that at the location of the proposed lookout pier rests an historic shipwreck from the Great Storm of 1913. The Ontario Marine Heritage Committee confirmed that this is a registered and protected heritage site with the Ministry of Citizenship and Multiculturalism. Through detailed design, this element will be reviewed to ensure this historic site is not disturbed or impacted.*
- Gateway entrances with seating and signage
- Interpretive signage throughout the waterfront to highlight important aspects such as the environment, history, Indigenous Land Acknowledgement and even the shipwreck noted above
- Non-motorized boat launch
- Transient camping to be maintained with the relocation of the seasonal campers

- Revitalization of existing parking with some expanded parking areas.
- New washroom facility to support transient campers
- Expanded beach pavilion to provide additional washrooms and outdoor shower/rinse stations.

Preliminary Cost Report based on Recommended Concept

Proposed Element	Estimated Cost
Primary gateway (includes seating and signage)	\$80,000 – \$90,000
Secondary gateways (includes seating and signage)	\$60,000 – \$80,000 (each)
Pedestrian pathways to waterfront	\$100,000
Waterfront trail with seating	\$400,000
Playground	\$80,000
Revitalized beach area	\$250,000
Expanded beach pavilion	\$225,000 - \$300,000
Revitalized and expanded parking areas	\$350,000
Outdoor event space with stage	\$150,000 – 250,000
Water’s edge restoration	\$500,000 - \$1,200,000
Revitalized Memorial Garden	\$180,000 - \$250,000
Landscape berms	\$75,000
Lookout pier	\$1,500,000
Non-motorized boat launch	\$40,000 - \$50,000
Interpretive signage	\$25,000
Transient camping area	\$80,000 - \$100,000
New washroom facility for transient campers	\$250,000 - \$350,000
ESTIMATED TOTAL	\$4,345,000 - \$5,450,000

RECOMMENDATION #3: Recommended Concept

The Municipality should **adopt the Recommended Concept** detailed in this report as a basis for further detailed planning and design to facilitate the implementation of specific waterfront improvements.

RECOMMENDATION #4: Operational Resources

The Municipality should **review and identify operational resource needs** and opportunities through the planning, design, development implementation of waterfront revitalization projects, including review of operating budgets and staffing levels, with the goal of improving and enhancing the quality, maintenance and upkeep of waterfront facilities and the waterfront area generally, maximizing the efficient deployment and effectiveness of operational resources, the usability and longevity of waterfront facilities and producing long-term community benefits, and based upon the Guiding Principles.

RECOMMENDATION #5: Feasibility Review of Camping Facilities

As recommended in the Parks and Recreation Master Plan, the Municipality’s consideration of any future change to the Lion’s Head Waterfront Campground (in part or in whole) should be accompanied by a Feasibility Study (including alternative locations, financial analysis, tourism accommodation needs, etc.) to determine its future and whether it is relocated and/or revised to maintain a portion for transient camping.

Preliminary Phasing Plan

The implementation of the Lion's Head Waterfront revitalization project will be a substantial undertaking, but through a phased approach, elements can be completed so that the overall final design can be realized. Below is a Phased Timeline with elements of the Waterfront design associated at each stage. It is important to note that through the initial phase, smaller items/projects are proposed since these can be seen by the community right away, resulting in "*quick wins*". These quick wins will show the community that change is happening, encouraging support for future phases with larger or more intense projects to be completed.

Phase 1: Central Beach Area

- Revitalization of the beach area
- Expanded pavilion building with shaded seating, washrooms, outdoor shower/rinse stations
- Gateway features with seating and signage
- Playground with natural play structures
- Revitalized and expanded parking areas
- Enhanced pedestrian connections and preliminary site walkways
- Non-motorized boat launch
- Wayfinding/Interpretive signage

Phase 2: Northern Waterfront Section

- Revitalized Memorial Garden
- Expanded parking
- Waterfront trail (northern section) – includes edge restoration and seating areas
- Landscape berms
- Wayfinding/Interpretive signage

Phase 3: Southern Waterfront Section

- Look out pier
- Waterfront trail (southern section) – includes edge restoration and seating areas
- Outdoor event stage with shade canopy
- Landscape berms and sloped grass area for seating opportunities at the event stage
- Transient camping area
- New washroom facility for transient camping
- Gateway feature with seating and signage
- Wayfinding/Interpretive signage

Note: Some items as they relate to their phase and overall location are contingent on the results of the Feasibility Study for the existing seasonal campground. If the campground remains as is, elements such as the Outdoor Event Stage and look out pier will require reallocation to Phase 1 or 2.

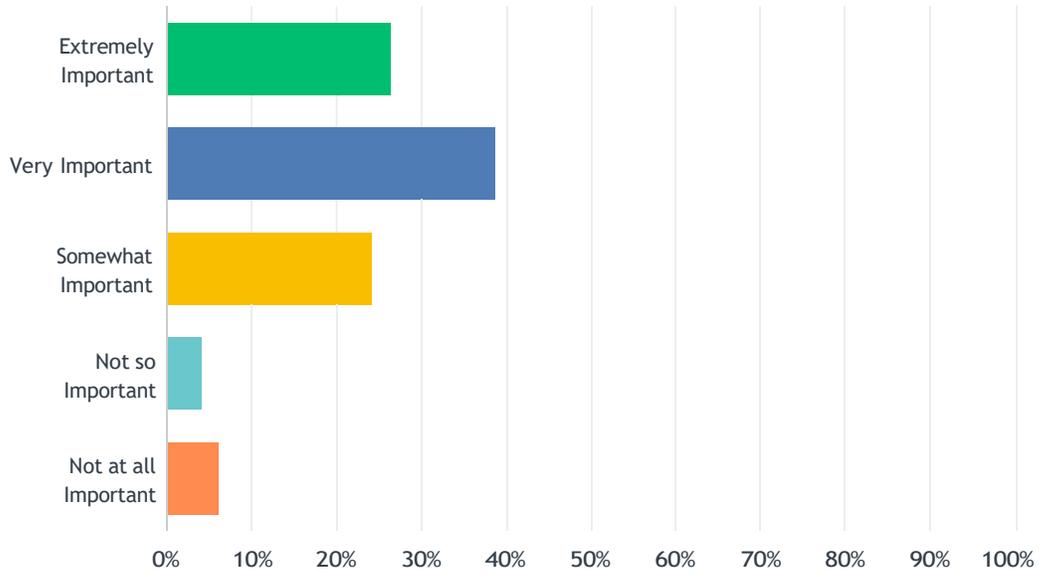
RECOMMENDATION #6: Preliminary Phasing Plan

The Municipality should consider the Preliminary Phasing Plan outlined in this report in determining the timing, order and prioritization of implementation of specific waterfront revitalization projects and improvements based on the Guiding Principles as well as the other Recommendations of this Report and annual capital and operational budgeting and forecasting.

APPENDIX A: SURVEY RESULTS – ROUND 1

Q1 How important is the revitalization of Lion's Head Waterfront Park to you?

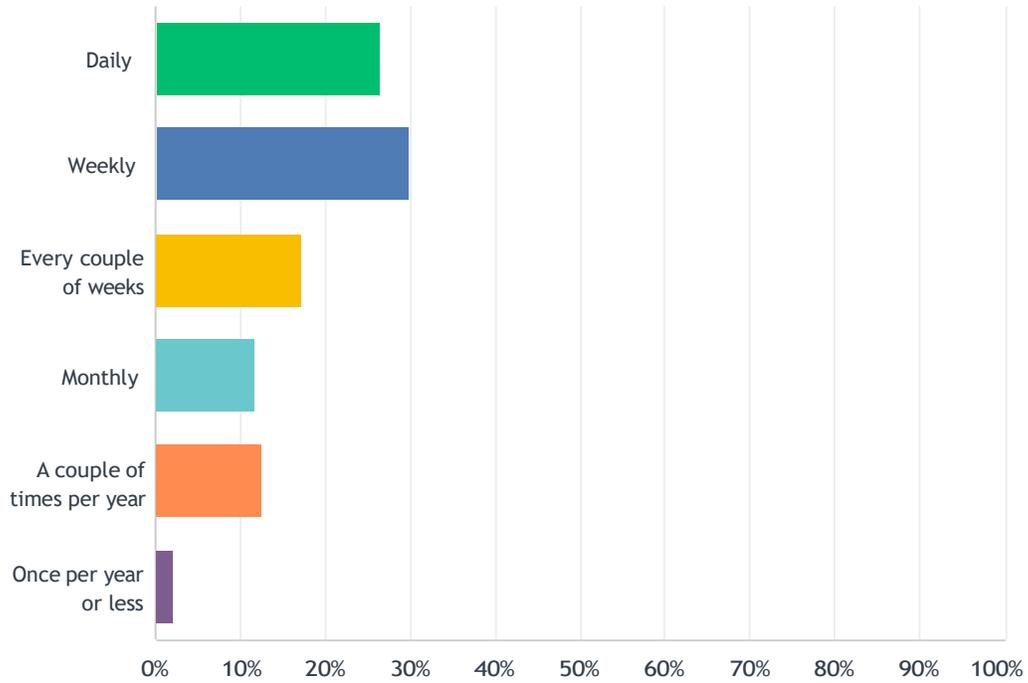
Answered: 144 Skipped: 0



ANSWER CHOICES	RESPONSES	
Extremely Important	26.39%	38
Very Important	38.89%	56
Somewhat Important	24.31%	35
Not so Important	4.17%	6
Not at all Important	6.25%	9
TOTAL		144

Q2 How often do you visit Lion's Head Waterfront Park? Pick the answer that most closely describes how often you visit.

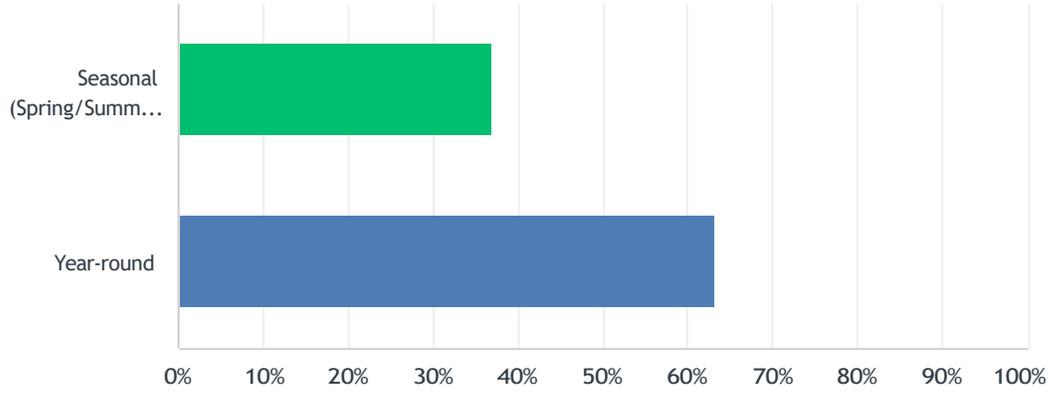
Answered: 144 Skipped: 0



ANSWER CHOICES	RESPONSES	
Daily	26.39%	38
Weekly	29.86%	43
Every couple of weeks	17.36%	25
Monthly	11.81%	17
A couple of times per year	12.50%	18
Once per year or less	2.08%	3
TOTAL		144

Q3 When visiting the waterfront park, what time of the year are you visiting?

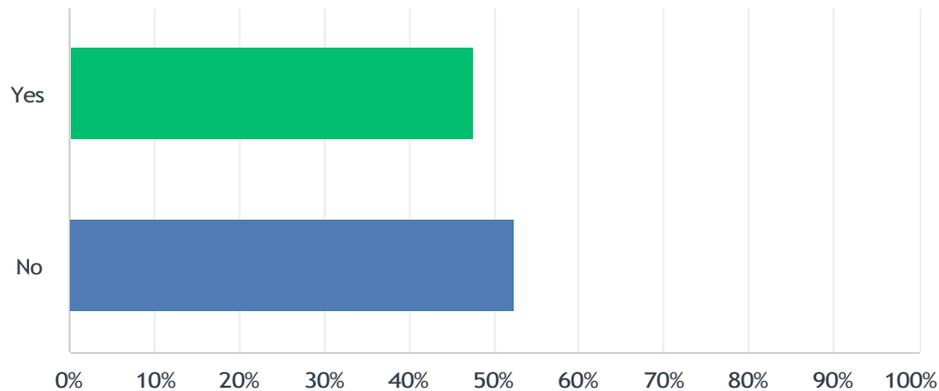
Answered: 144 Skipped: 0



ANSWER CHOICES	RESPONSES	
Seasonal (Spring/Summer/Fall)	36.81%	53
Year-round	63.19%	91
TOTAL		144

Q4 Do you think that the park could benefit from more winter programming or park elements?

Answered: 137 Skipped: 7



ANSWER CHOICES	RESPONSES	
Yes	47.45%	65
No	52.55%	72
TOTAL		137

#	IF YOU ANSWERED YES, WHAT TYPES OF ELEMENTS OR PROGRAMMING WOULD YOU LIKE TO SEE?	DATE
1	Hiking/ snowshoe groups. Scuba diving groups.	6/8/2022 12:58 PM
2	Skating rink	6/8/2022 8:57 AM
3	Not sure	6/7/2022 6:20 PM
4	Skating? Maybe a snowshoe loop	6/7/2022 5:02 PM
5	I do NOT see a need for winter programming on the beach. Programs in the winter would be better applied to cross country ski trails and more activities at the arena.	6/7/2022 3:04 PM
6	Snow sculptures Outdoor skate	6/7/2022 7:39 AM
7	ice sculpture event, snow shoe or cross country skiing along pathways	6/6/2022 4:00 PM
8	More natural okay structures ...rocks, logs, benches... bird feeders	6/6/2022 3:19 PM
9	The ice in the harbour is rarely stable, so the options for winter programming are limited. Perhaps an ice sculpture contest might work? Plowing the millennial trail should recommence (it was suspended during the high water.	6/6/2022 1:55 PM
10	ice sculptures winter festival	6/6/2022 1:03 PM
11	Snow shoeing trail, cross country skiing trail,	6/6/2022 12:49 PM
12	kids activities	6/5/2022 9:33 PM
13	snow shoe/ ski trails	6/5/2022 9:14 PM
14	Programming for local residents occasional seasonal outdoor events....Christmas..... mid-winter festivals....	6/5/2022 8:09 PM

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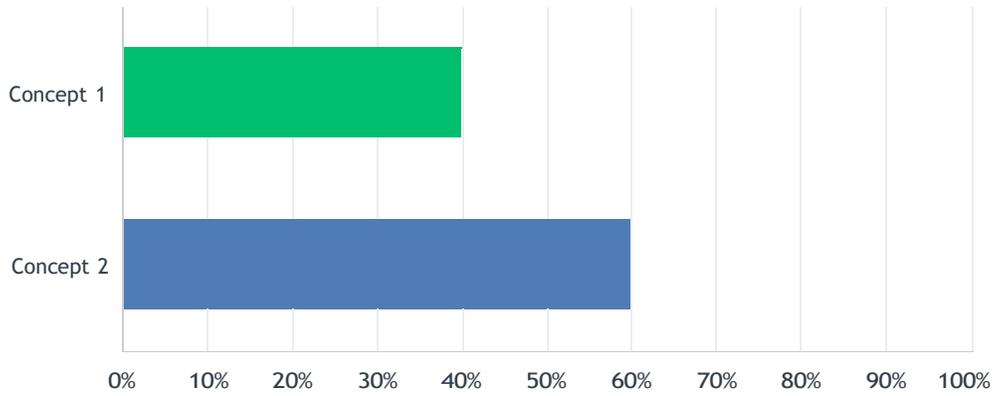
15	Affordable housing for locals	6/4/2022 7:56 AM
16	Look at Stanley Park in Vancouver. The lagoon filters out the run off so the shoreline is protected from nasty toxins. Thousands of people enjoy bird watching, recreation in walking, ecotours. Run off is disgustingly polluting our waters.	6/4/2022 1:27 AM
17	Possible winter festival site.	6/3/2022 3:52 PM
18	a skate ring	6/3/2022 1:31 PM
19	Walking paths maintained.	6/3/2022 11:38 AM
20	Keep paths clear so they can still be used in winter	6/3/2022 11:08 AM
21	Outdoor skating, firr pits to gather around Food huts	6/3/2022 7:38 AM
22	A skating rink would be fun	6/3/2022 7:32 AM
23	Dog park Skating rink / track Winter Festival / Carnival	6/2/2022 11:45 PM
24	Snowshoeing, xcountry skiing	6/2/2022 9:32 PM
25	Ice rink/path	6/2/2022 9:00 PM
26	Of course it could... BUT HOUSING IS MORE IMPORTANT THAN PLAYING!! First kids need a roof!	6/2/2022 8:34 PM
27	Skating area/track. Having the fire pit open in the winter.	6/2/2022 7:46 PM
28	Pathway that can be frozen into an outdoor ice skating track in the winter	6/2/2022 7:43 PM
29	Snowshoeing, kayak and canoe services.	6/2/2022 7:40 PM
30	I would like to see the brick path be snowplowed (sidewalk plow)	6/2/2022 6:17 PM
31	Out skating rink	6/2/2022 6:03 PM
32	Park elements, not enough locals or visitors in the winter	6/2/2022 4:39 PM
33	Winter evening skating (if possible) on the lake. Winter hot chocolate and story time. History of LH(seasonal take).	6/2/2022 4:38 PM
34	It would be nice to see an outdoor skating rink that's open for use daily. Good way to socialize and get some exercise. An outdoor fire pit is also a good way to socialize. Users would be responsible to bring there own firewood and a "closing" hour should be posted. ie: finished by 10:00 pm. Available Friday to Sunday only. Whatever Mun employee responsible for doing the road checks could swing by to make sure fire was extinguished. Planned activities ie, first Sunday of every month. Maybe organized by various groups such as Daycare, Rotary, Swans, school groups. Could be used as a fundraiser.	6/2/2022 3:24 PM
35	Ice skating on water if safe	6/2/2022 3:06 PM
36	winter is harsh in Lion's Head. There is no guarantee about the weather and by adding walking areas, or larger dock to observe would be a waste of money. I live up here and not many people are using the beach area as it is due to wind and weather in the winter months. I think if there is money to be spent, then we should look into housing (year round) for families.	6/2/2022 2:12 PM
37	Skating. Although the beach doesn't freeze safely very often!	6/2/2022 2:05 PM
38	Washrooms. Snow removal of walkway. Store boats other than the dock as they interfere with the beauty of the Harbour.	6/2/2022 1:57 PM
39	More seating, music, arts	6/2/2022 1:52 PM
40	Natural park elements, seating, play area (natural eco style play area) year round permanent beach umbrella type structures	6/2/2022 1:49 PM
41	Holiday lights, path lights, art displays	6/2/2022 12:55 PM
42	Better snow removal of walking path and through trailer park. Love to see adult "exercise type play equipment "	6/2/2022 11:59 AM
43	Activities for locals Of all ages	6/2/2022 11:14 AM

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44	I'm not sure what's possible but, as a year round resident who loves the outdoors in winter, I'm interested in hearing people's suggestions.	6/2/2022 11:10 AM
45	Snow building, outdoor rink	6/2/2022 11:02 AM
46	Family fun events, winter Carnival events	6/2/2022 10:58 AM
47	I	6/2/2022 10:48 AM
48	Engage some of our indigenous neighbors, they have wonderful activities and stories to share. Would be a great drawing card. Adding a seasonal waterfront restaurant or café	6/2/2022 10:24 AM
49	Unsure, maybe winter play equipment?	6/2/2022 10:13 AM
50	Not a local resident.	6/2/2022 10:05 AM
51	Skating rink? Maintained trails to the lighthouse along the shoreline - it is difficult for elderly folks to walk in the uneven snow	6/2/2022 9:55 AM
52	an outdoor skating rink for the public could be made on the green space beside the pavillion.	6/2/2022 9:43 AM
53	Outdoor skate rink, no hockey.	6/2/2022 9:39 AM

Q5 Which concept do you prefer?

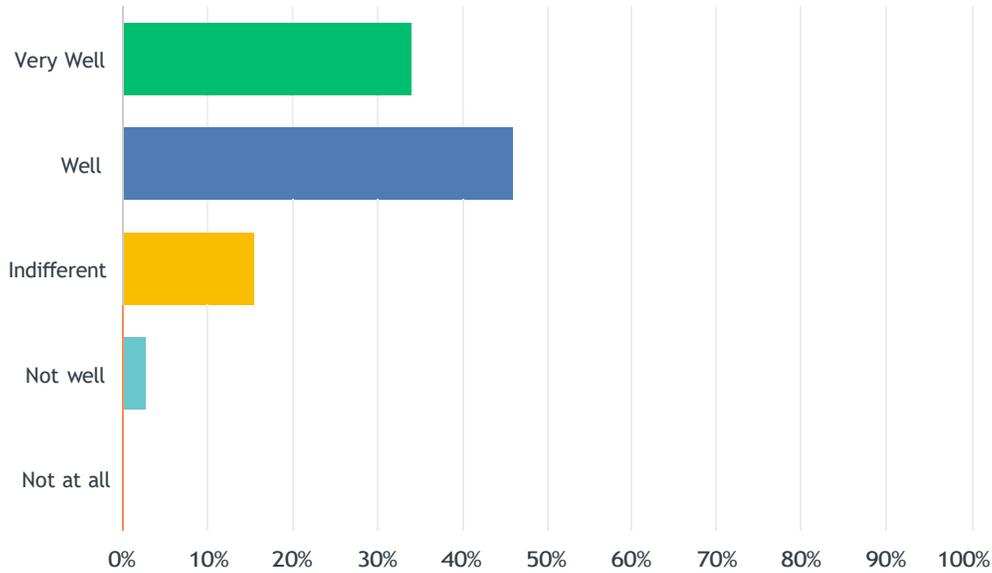
Answered: 140 Skipped: 4



ANSWER CHOICES	RESPONSES	
Concept 1	40.00%	56
Concept 2	60.00%	84
TOTAL		140

Q6 For your preferred concept, does it support the guiding principles noted in the survey introduction?

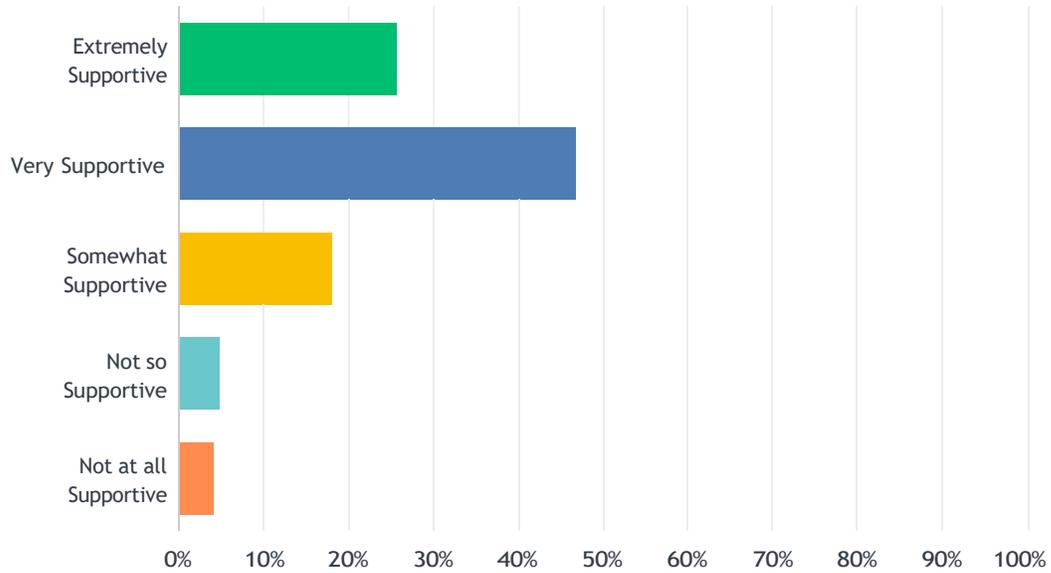
Answered: 141 Skipped: 3



ANSWER CHOICES	RESPONSES	
Very Well	34.04%	48
Well	46.10%	65
Indifferent	15.60%	22
Not well	2.84%	4
Not at all	1.42%	2
TOTAL		141

Q7 For your preferred concept, rate your level of support for the bulleted features.

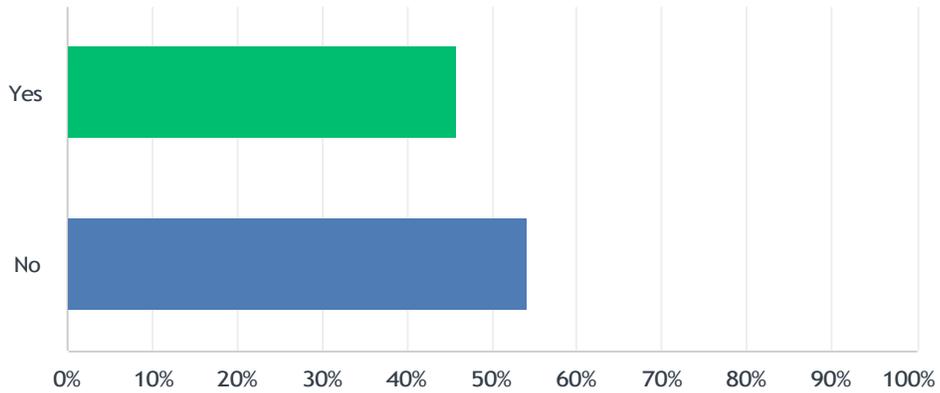
Answered: 143 Skipped: 1



ANSWER CHOICES	RESPONSES	
Extremely Supportive	25.87%	37
Very Supportive	46.85%	67
Somewhat Supportive	18.18%	26
Not so Supportive	4.90%	7
Not at all Supportive	4.20%	6
TOTAL		143

Q8 Concept 1 maintains the existing Lion's Head Beach Campground as is; Concept 2 removes the Campground. Would you prefer to see an option that keeps a portion of the existing Campground?

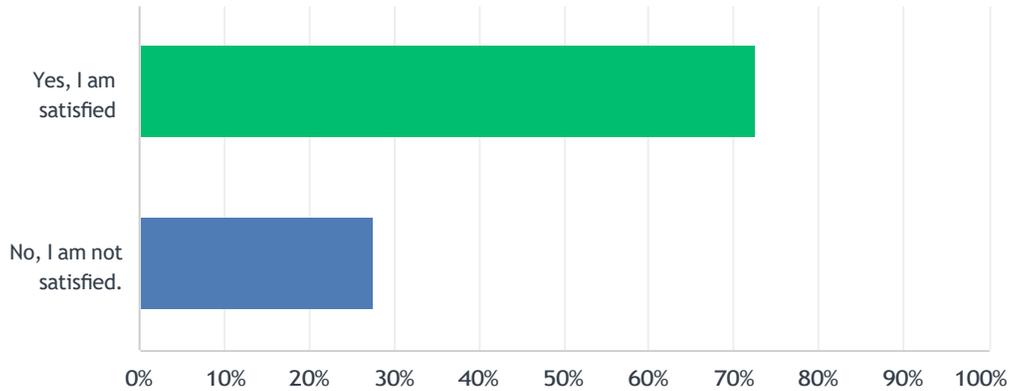
Answered: 144 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	45.83%	66
No	54.17%	78
TOTAL		144

Q9 Site Programming – Are you satisfied with the proposed program elements and activities?

Answered: 142 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes, I am satisfied	72.54%	103
No, I am not satisfied.	27.46%	39
TOTAL		142

#	IF YOU ANSWER "NO, I AM NOT SATISFIED", WHAT OTHER ACTIVITIES OR PROGRAM ELEMENTS WOULD YOU LIKE TO SEE? ARE THERE ANY ELEMENTS YOU WOULD NOT LIKE TO SEE? PLEASE SPECIFY.	DATE
1	I think this should be done in Phases. I am not sure we need everything	6/8/2022 4:48 PM
2	Stop spending taxpayers money on tourists! They invest nothing in the community and property owners are left picking up the tab. Businesses should be funding parking spaces for their establishments like other municipalities.	6/8/2022 8:09 AM
3	Unsure	6/7/2022 6:20 PM
4	You say no changes to the trailer park but there is a walkway in front of the trailers. That is a MAJOR change that you are not acknowledging if choosing Concept one. This is not acceptable. People doing this survey are being misled.	6/7/2022 4:47 PM
5	I have concerns about removing the traditional campground which brings visitors each summer. Those visitors use the local businesses. Keep the campground as is. The fire pit perhaps should not be built for safety reasons (liabilities) and the inability to monitor it 24hr/daily. The walkway designed so close to the waters edge will be susceptible to the vagaries of flooding or rocks thrown up by storms out of the north and east. (Those are very frequent - witness our lighthouse damage.) The outdoor event space could have a more permanent stage but would need no seating. The present music programme is well attended with participants seated on the grass or on chairs which they bring with them. The "berm" planning for seating is not well explained. There is no need to provide a stone seating area which will still require participants to bring paraphernalia to make the seating comfortable for the hour or two of a performance. Having lived in Lion's Head for 50 years and raised a family here, I am not against progress but I did spend a lot of time with our kids at the beach (and now grandkids) and I know the nature of kids while at the beach. PLEASE make the area as SAFE AS POSSIBLE for the youngsters.	6/7/2022 3:04 PM
6	Get rid of the fire pit - the last thing we need is more campfire smoke. The natural child's play	6/6/2022 1:55 PM

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concept looks good. The amphitheatre conversion of the millennial garden is brilliant - the current garden somehow feels sealed off, and so is poorly used. I do not think the pathways should be moved to the the water's edge. Climate models indicate that with warmer air, we will have more rainfall, and the lake levels may vary buy up to 1.5 m more than in the past. The lake flooded part of the millennial trail just 2 years ago - and climate change is only going to be worse, and with us for a long time. The natural vegetation goose barrier was effective until it was washed out. But it needs to be maintained, and replanted if it is flooded again, and budget must be there to do so. Building a new waterfront won't work without maintenance. The campground serves a purpose for Bruce trail hikers, and with the increase in hiking, is very much needed. If the campground is removed, the municipality should make a small campground available elsewhere, although there are no doubt operational efficiencies by using the marina office/staff for maintenance etc. Lack of a campground for hikers will lead to and increase in undesirable illegal camping.

7	Call out space for outside activities, dancing, working out, yoga etc	6/6/2022 12:49 PM
8	We would like to see a seniors care home ON the waterfront using the back half of the campground and just transient sites during the summer (June to September) If we are old we would love to be by the water !!	6/6/2022 8:43 AM
9	Mostly satisfied with Concept 1. I don't think we need an amphitheatre. If the campground remains "as is", then no walkway in front of the trailers along the walkway. No boat launch by the existing picnic shelter. Keep it natural, and keep unnecessary expenses down. Also consider cost of annual expenses for whatever is developed.	6/4/2022 8:01 AM
10	Affordable housing for locals	6/4/2022 7:56 AM
11	Conservation should be the dominant driver of the change. Marine life and health depends on us cleaning up our shit. Fertilizer run off creates algae. Think LAGOON Think DRY BEDS. Think CONVERTING HUMAN DWELLING AREAS INTO DESIGN FOR CONSERVATION. Save the WHITE FISH FROM EXTINCTION	6/4/2022 1:27 AM
12	Cleaning up and fixing is all that's needed. It is a small town for a reason we don't need to expand and bring in more activity. The people who live here like the small town feel they live here for a reason. Stop changing good things.	6/3/2022 10:20 PM
13	I like the proposed kayak/canoe launch. I do not feel that the other proposed changes are necessary. The beach park already draws a lot of visitors and attention as is. Why spend so much money on something more. Perhaps invest some of this budget into local healthcare considering the hospitals are short staffed and incredibly overrun during the tourist season.	6/3/2022 8:20 PM
14	I think we must be careful not to create a space entirely for tourists. I know they come in great numbers now, but they may go elsewhere soon, leaving us with too much tourist infrastructure...and too little maintained "nature". I am aware that is not a very welcoming idea, but...we seem willing to do much for tourists, and rather less for the people who live here.	6/3/2022 3:03 PM
15	Keep the waterfront more natural, any development should consider climate change, use native grasses on shore, less armour stones etc. Would like to see the exercise equipment like in the Bluewater Park in Wiarton. Make it more useful to help the waterfront keep seniors healthy. Improved playground for kids. would not like to see a curated waterfront, but would like it to remain a community focused area, where locals , and families can enjoy the area	6/3/2022 1:02 PM
16	In both concepts the playground is removed from the beach. Parents with age range kids will have a hard time with this, being able to enjoy the market while your kid swings or being able to push the toddle on the swing and still supervise your older child swimming. These updates look more like we are trying to cater to a retired community which in fact is not what we have. We have a community where young families are being pushed out due to housing cost and lack of jobs that pay living wages, do we really need to make playing at the beach harder as well?	6/3/2022 11:08 AM
17	allow a section of waterfront access for beach launched sailboats i.e. hobie-cats, lasers, sailboards.....not just canoes and kayaks.	6/3/2022 10:01 AM
18	We'd love to see a waterfront dining facility in lions head. Folks are always looking for a unique place to dine. Our population is growing even during the off season and it would be nice to see a restaurant built along the waterfront where people can appreciate our wonderful views and community not to mention adding to our economy	6/3/2022 7:38 AM

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19	The municipality should have a campground for hikers and transient guests in Lions Head. Before eliminating campground a new campground should be in place and should be part of the "master " plan	6/3/2022 6:27 AM
20	Public access has not been controlled now..people use private property to access beach.Parking should be located so it does not obstruct the view of long term permanent residents. Tables with umbrellas are not a good idea due to strong winds that happen..natural shade would be better	6/3/2022 6:25 AM
21	no expanded parking on waterfront. no expansion of buildings on waterfront. i agree with pedestrian control, but how do your control pedestrians from crossing my property to get to waterfront.	6/2/2022 11:40 PM
22	Greater picnic areas/seating opportunities, maintains the campgrounds, more elements for sustainability/the natural environment along the shoreline	6/2/2022 10:11 PM
23	I would like to see the beach left well alone. We need more parking like a hole in the head. More people do simply not fit in this small space. We are pushing capacity to the limit already leave those people in their campground they have enjoyed that for many years and do not touch the beach area. Trying to fit more "amenities" is a joke. The reason people come is for what we have already and making everything tidy and well maintained should be enough. Lions Head beach has peaceably been not too overrun by the Tobermory craze of tourism and I think we are already heading down a road that will make our town not the place people have come to know and love as it is with the paid parking and complete overadvertising to large crowds that the bruce trail and view at the harbor were never intended to serve. If you keep thinking this way you may as well just pave the whole waterfront for parking. There is presently nice benches here and there and paths and removing a campground enjoyed by locals for ages is another slap in the face we do not require. Cease and desist. Just maintain the existing waterfront and for god sakes stop advertising.....this is out of control.	6/2/2022 9:55 PM
24	Just questioning the fire pit on the beach. Just curious as to who will be having campfires there? Just think it could be problematic.	6/2/2022 9:37 PM
25	Additional community type events. Music, concerts, classic car/boat show, food events such as food trucks and or food festivals, fireworks and celebrations, astronomy, a real outdoor event space for the community. community markets etc. The park plan should also consider incorporating a level area where a large temporary event rental tent can be safely located.	6/2/2022 9:23 PM
26	Not sure as didn't know there were programs/activity going there	6/2/2022 9:18 PM
27	HOUSING APARTMENT BUILDING TOWN HOUSES DUPLEXES QUIT WASTING VALUABLE MONEY	6/2/2022 8:34 PM
28	I think there needs the be more native and natural history integrated, especially featuring the rich indigenous history and then European settlement	6/2/2022 4:38 PM
29	Again, money is needed for all of these improvements. Housing is needed in this area year round. These proposed elements would be used seasonally.	6/2/2022 2:12 PM
30	The open green space should not be used for parking. For one thing, it is a tile bed for the existing facilities. Families use thar area for picnics and sports such as volleyball, soccer, etc. A parking lot would take away a very valuable open space.	6/2/2022 1:57 PM
31	Protection of the waterfront, not so much infrastructure, more importance on the natural features and maintaining the beach and the ecosystems surrounding it.	6/2/2022 1:36 PM
32	Not sure the communal firepit is a great idea. How would you manage and maintain it?	6/2/2022 12:57 PM
33	Lions Head is a world class climbing and hiking destination. The most common questions people have when hiking the lookout are about the climbers. Perhaps something that honors that, or answers questions about climbing would be appropriate? A small climbing wall, a sign with frequent questions and answers, some history of climbing, etc.	6/2/2022 12:55 PM
34	Option 2 is best but should include some parking at the edge of mill street or this area will not be used as much as it should.	6/2/2022 12:54 PM
35	The improved trail shows cliffs along the running/walking path. Are you creating cliffs, or has your artistic vision gotten carried away. So Show the real conditions please	6/2/2022 12:45 PM
36	Volleyball net	6/2/2022 11:14 AM

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37	I don't like the expanded parking in such a small area, I prefer a shuttle bus idea	6/2/2022 10:58 AM
38	I would like the campground left alone to be enjoyed by those who have come to stay there most of their lives	6/2/2022 10:48 AM
39	Do not see the need for seating and umbrellas on beach, people bring their own and will continue to do so	6/2/2022 10:42 AM
40	As long as the Lion's Head Farmers' Market continues to run there, it will be fine. DO NOT TAKE THIS AWAY FROM OUR COMMUNITY!!!!!!!!!!!!!!!!!!!!!!	6/2/2022 10:32 AM
41	I just want to make sure that it does not become too commercialized, we need to maintain the quaintness of the village	6/2/2022 10:24 AM
42	Playground should be back from waterfront area for the safety of little children	6/2/2022 9:40 AM

Q10 Are there any additional comments that you would like to provide?

Answered: 76 Skipped: 68

#	RESPONSES	DATE
1	Given some residents of the campground rely on that as their summer residence, where do you suggest they find housing or a site within walking distance to shops etc. As you know, over tourism has wiped out seasonal rentals.	6/8/2022 4:48 PM
2	Property taxes have increased 6%. This initiative (like the Tobermory waterfront) is to benefit small hand-to-mouth retail businesses and to attract tourists. Neither make a meaningful contribution to NBP (tourists cost us money). Building contractors, farmers, business that generate locate products, services for property owners, etc, should be priority.	6/8/2022 8:09 AM
3	No	6/8/2022 7:18 AM
4	Would love more live music	6/7/2022 6:20 PM
5	We do not need to pour money into this beachfront revitalization order to attract tourists and daytrippers. The beach area is fine. Enhance the playground equipment and add an adult exercise equipment pad for the enjoyment of the local people. Leave the trailer park alone with no walkway in front of the trailers. The walkway on the north side could be enhanced and that garden parkette needs to go if it's never going to be maintained.	6/7/2022 4:47 PM
6	Absolutely NO EXPANDED PARKING on the present tile bed for the campground. Maintain but perhaps redesign the present play area near the beach. Parents would have a much better ability to supervise children there than in an area separated from the beach.	6/7/2022 3:04 PM
7	great proposals! It's time to make the waterfront more appealing!	6/7/2022 10:56 AM
8	It is time for some rejuvenation of our Beach front to be accessible to more people for more varied activities.	6/7/2022 10:46 AM
9	The campground allows many people to visit the area and enjoy it as well adds a lot to the local economy. Removing it will take away a lot of economic activity and also cost a lot to transform. I think the land on isthmus bay should of been bought and another campground added to the area.	6/6/2022 9:12 PM
10	Water quality monitoring and nutrient tracing	6/6/2022 8:55 PM
11	I am wondering how a "fire pit" will be used safely. Who will monitor this - if windy, if fire still burning and people leave, what will be burned - many concerns on this fire element.	6/6/2022 4:00 PM
12	I would like to see water health as a priority in the redevelopment plan. A densely packed campground on septic is a risk to healthy harbour. Any additional features that favour active transport - bike in or hike in twnt camping, bike racks/lock up should also be considered.	6/6/2022 1:42 PM
13	No fire pit, dangerous, not enough for everyone to enjoy.	6/6/2022 12:49 PM
14	Although I answered to maintain the trailer park, I recognize that that area would be better utilized by being accessible to more people however I think we do need an area for tenting and RV's so the missing piece is where do those trailers go?	6/6/2022 9:42 AM
15	I feel strongly that the campground be removed and that space is used for access by all. It is not a good location for a campground.	6/5/2022 9:33 PM
16	That would be beautiful The Township should not be in the campground business.	6/5/2022 6:13 AM
17	Would like to see updates to Lion's Head Marina, improved wifi, ev charging, designated slip parking with reserved spots.	6/4/2022 9:33 AM
18	No	6/4/2022 8:01 AM
19	Affordable housing for locals	6/4/2022 7:56 AM

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20	Although, as as resident of the community that does not use the campground, that the campground needs to stay. It is the only campground in the immediate area for transient campers and it is also a good source of revenue to offset property tax.	6/4/2022 7:17 AM
21	I know there is opposition from the local bullies. Please note, that talking to other residence, many love these concepts. But we are silent due to the fact that the loud minority are in fact, bullies.	6/4/2022 5:40 AM
22	Invest in habitats Restore riparian growth. Outlaw domestic cats roaming outdoors. Construct sanctuaries for Blue and green herons. Keep condos inland. Protect Canada Geese grasslands further east along the coast. PREVENT ASIAN CARP AND FISHERMAN FROM KILLING OFF WILD TROUT AND WHITE FISH Prevent gentrification and zoo consumers from designing Disney land on the Bruce	6/4/2022 1:27 AM
23	Leave well enough alone!	6/3/2022 10:20 PM
24	I do not agree with the current policy of all visitors (which even includes our South Bruce Peninsula neighbours) paying to park in the Village of Lion's Head.	6/3/2022 8:03 PM
25	I don't like either plan, all that money could go to better places	6/3/2022 7:47 PM
26	Could the campground be used for travelling visitors instead of regular trailers? I would also like to see a performing space.	6/3/2022 3:52 PM
27	in concept 2 try to keep the campground toilets or build another one on the side with paly structure . kids need the toilet the most and would be good to have one close to playground	6/3/2022 1:31 PM
28	How much revenue does the campground contribute to the waterfront? Is it viable to keep the campground, How much does the 2 options cost local taxpayers and what returns are we to expect? How will the upkeep of the area be funded, by more residential tax dollars? How will it be sustainable for the community and accessible for the local community? No we don't need more parking at the beach. Need to be less car focus, look at ways to remove carbon emissions, not encourage more cars Who benefits from a curated waterfront, more tourist traffic? What are the goals/targeted audience? Do we aim to be a Port Elgin or Wasaga Beach? another Singing Sands? Have these options been examined through the 'climate len' how do we make it more resilient to high water, stronger winds, reduce garbage from additional visitors, more environmental friendly. What attention is being spent to make the Marina more resilient to climate change.	6/3/2022 1:02 PM
29	Removing the camp ground eliminates even more housing as many of our locals live there over the summer mo ths and rent during the winter.	6/3/2022 11:08 AM
30	where are the preliminary costs, budgets, and methods of funding/cost recovery?	6/3/2022 10:01 AM
31	I love our little waterfront community but we have to acknowledge that we are growing and becoming a desirable destination for not only visitors but permanent residents. I feel we need to attract more retail/food establishments around the waterfront	6/3/2022 7:38 AM
32	A campground only serves a small number of people. The waterfront should be for everyone. It is prime 'real estate' and should be set up to be enjoyed by as many as possible.	6/3/2022 6:28 AM
33	Parking should also be included in plan, perhaps some of campground used for this purpose, or purchase adjacent property. The plans submitted do not consider the possibility of expansion beyond currently owned municipal lands.	6/3/2022 6:27 AM
34	What about the geese problem?	6/2/2022 11:45 PM
35	the lion's head waterfront is a beautiful spot. don't change too much too fast. lived on beach here all my life. hate to see it ruined for our children	6/2/2022 11:40 PM
36	I enjoy the market being at the park Saturday morning it is an excellent location for the market and I enjoy bringing guests.	6/2/2022 10:17 PM
37	See above answer.	6/2/2022 9:55 PM
38	I would prefer the farmers market to be moved to the arena so people who want to actually use the waterfront can have access instead of shoppers	6/2/2022 9:48 PM
39	I think the campground is a plus for many businesses in town.town.I think the visitors from the campgrounds enjoy the market vendors at the beach.	6/2/2022 9:37 PM

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40	Not at the moment	6/2/2022 9:32 PM
41	Consideration should be given in the park plan to incorporate a level area where a temporary event rental tent can be safely located. Perhaps with some sort of hard surface or granular surface. Would love to see the waterfront park become a loved outdoor community event space. I love the inclusion of play equipment for the young residents as well as the passive trails for all. It would be great if some or all of the trails and elements can be designed and constructed as barrier free. Thanks for your planning and hard work. Thanks for the opportunity to participate in the master plan. A 4 season Northern Bruce Peninsula cottage owner.	6/2/2022 9:23 PM
42	Concept 2 looks great - good job	6/2/2022 8:52 PM
43	STOP THIS INSANITY! Build affordable homes!	6/2/2022 8:34 PM
44	Wash stations for sandy kids and bottle fill up stations for those hot days.	6/2/2022 8:11 PM
45	The campsite is nice but is limited for a few. Better using the space for all is much more equitable and more inviting.	6/2/2022 7:46 PM
46	Make camping available elsewhere. The park and beach can be just that.... For all 27/7	6/2/2022 7:40 PM
47	Not at this time. Thank you.	6/2/2022 7:38 PM
48	If Covid and the pandemic has taught us anything is that we need more public outdoor areas for people to roam, play, and socialize with friends and family. Concept 2 and the conversion of the campground to berms, naturalized play area and open air concert/theatre seating allows for inclusive accessibility for locals and visitors to the area to be social on one of the most beautiful waterfronts of the peninsula.	6/2/2022 7:08 PM
49	The trailer park area limits usage of the south side to only the trailer residents in the park. Eliminating a trailer park opens this area to the entire community to enjoy.	6/2/2022 4:54 PM
50	No	6/2/2022 4:39 PM
51	Great direction, please don't forget to make lots and d parking for bicycles and include cyclists as part of this. Might as well also make special parking for motorcycles and electric vehicles	6/2/2022 4:38 PM
52	Playground areas should all have the cork/rubber matting underneath. Also, in my travels, most park areas offer a covered bbq center complete with small area to wash up. Gas (or in our case propane) is supplied directly with an automatic/timed shut off system. Propane could be shut on and off daily by Marina staff.	6/2/2022 3:24 PM
53	As long as care is taken so that the increased pedestrian traffic is not funnelled onto private property. We have enough trouble with that already.	6/2/2022 2:33 PM
54	I would like to see some affordable housing for all, not just seniors in the Hayes apartments. There are young families that need affordable housing in the area and can't find it. If we had housing for families, then some of our industries could actually hire teams of people. All businesses in the area are looking for team players, but there is no where for people to live year round. Maybe you could come up with some affordable housing in parts of the campground areas.	6/2/2022 2:12 PM
55	These both look like great plans. I like the fact that there will be walkways along the waterfront, opening up access to it more than it currently is. It is exciting to see revitalization of this park happening!	6/2/2022 2:08 PM
56	It is essential that the natural beauty be maintained. The fencing to "control" the geese was ugly and dangerous.	6/2/2022 2:05 PM
57	There should be improvements to the play area. It seems very dangerous to have parking so close to that area. Waterfront should not be a parking g lot. Install a proper sidewalk for pedestrians and signage to direct visitors. Continue to focus on goose control.	6/2/2022 1:57 PM
58	Like idea of campground removal and the modern design.	6/2/2022 1:52 PM
59	prefer option one but like the campground removal in option 2. I feel like that will expand the way we of the beach	6/2/2022 1:49 PM
60	How are we gonna pay for it? Taxes are high enough already....if leaving the campground would help pay for the amenities I would change my vote to concept 1!	6/2/2022 1:28 PM

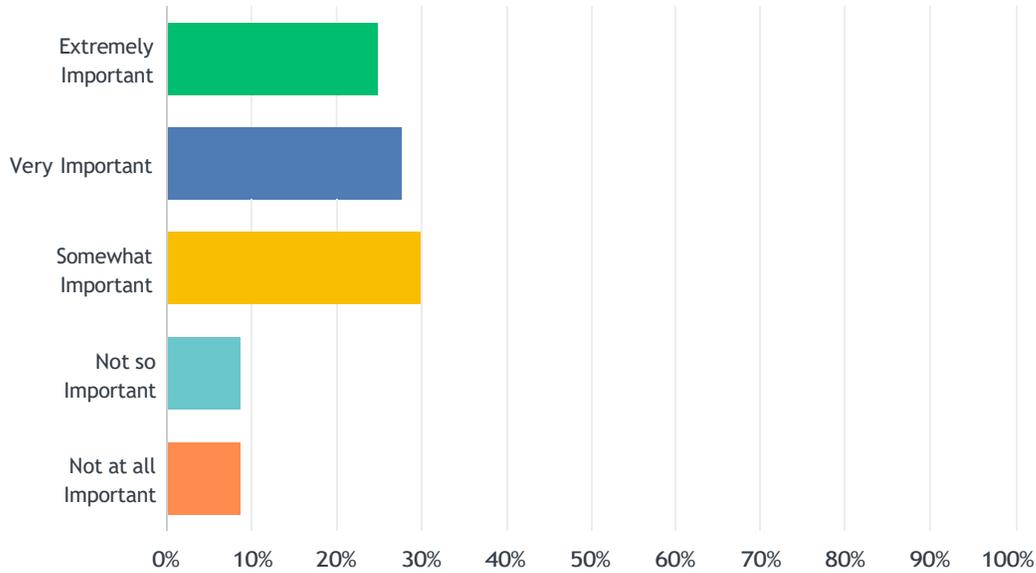
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61	The largest obstacle to the LH waterfront being a beautiful modern attraction is the RV campground	6/2/2022 12:55 PM
62	You show a fire pit. How is the managed. le late night noise, wood supply, water supply.	6/2/2022 12:45 PM
63	Walking through the campground during the summer time feels uncomfortable	6/2/2022 12:22 PM
64	I understand the campsite has been there a long time but I believe it is sad that only a few that can afford it can utilize it. The area, I believe should be as park for everyone to enjoy and not jut for those who have a spot I	6/2/2022 11:59 AM
65	I realize there will be considerable opposition by some to removing the campground, but it could be done over time with the units right on the water being relocated first and others over time. I think the waterfront should be accessible to the public.	6/2/2022 11:26 AM
66	I am strongly in favour of removing the campground and expanding the waterfront park to accommodate the volume of visitors each season.	6/2/2022 11:10 AM
67	No	6/2/2022 11:02 AM
68	Leave the camp ground for Everyone to enjoy!! When we stay in the park it is great to see and visit with everyone that walks through the park and across the tiny bridge	6/2/2022 10:48 AM
69	Keep the campground and give visitors a place to go. Enhance the visitor experience so they feel welcome, and bring friends next time.	6/2/2022 10:46 AM
70	Like the natural playground, upgraded performance area and canoe launch, would like to keep the campground or at least moved to another location so don t lose that amenity	6/2/2022 10:42 AM
71	I feel that the campground does not provide a benefit to ALL NBP taxpayers. There are numetous private campgrounds to relocate the existing trailers.	6/2/2022 10:35 AM
72	KEEP THE LH FARMERS MARKET AT THE BEACH IN THE PARKING LOT. DO NOT remove it in either design.	6/2/2022 10:32 AM
73	Cost?? I'm not sure that property taxes is enough to cover this. How is the new MAT going to support this? Are there other revenue support mechanisms other than property taxes to pay for this?	6/2/2022 10:24 AM
74	I like the idea of reclaiming part of the campground. I think the playground should remain closer to the motel, and maybe introduce a splash pad feature or something on the campground side. Living in an Lion's Head, my family walks down there a lot.	6/2/2022 10:13 AM
75	We frequently use campground to visit local area.	6/2/2022 10:05 AM
76	We use the campground at least once a year and I love it. A few upgrades might be nice, though.	6/2/2022 9:47 AM

APPENDIX B: SURVEY RESULTS – ROUND 2

Q1 How important is the revitalization of Lion's Head Waterfront Park to you?

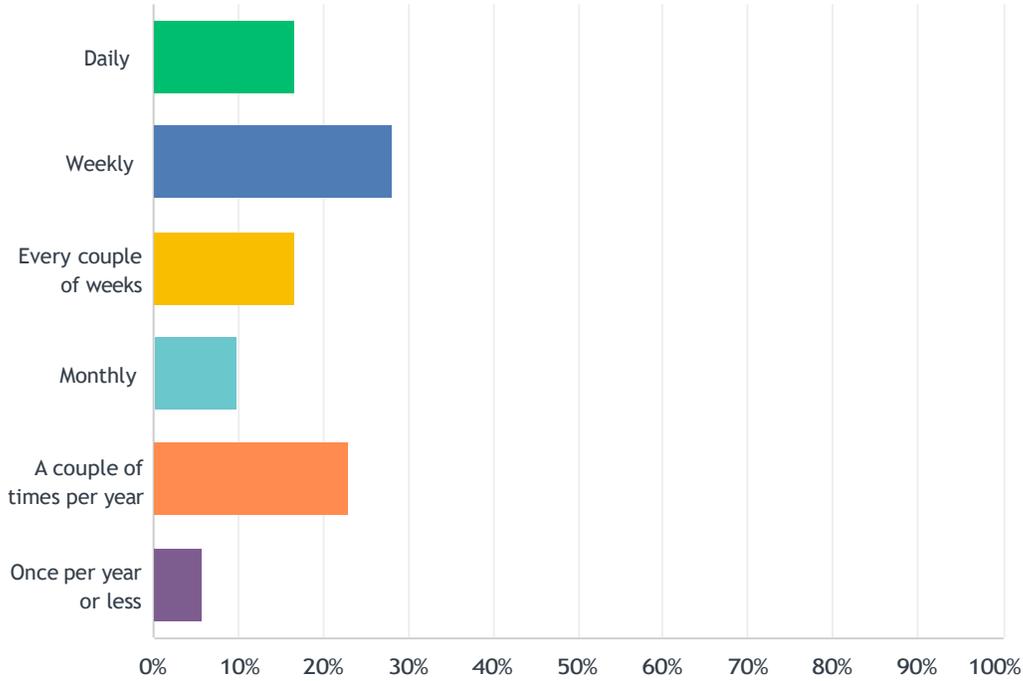
Answered: 173 Skipped: 2



ANSWER CHOICES	RESPONSES	
Extremely Important	24.86%	43
Very Important	27.75%	48
Somewhat Important	30.06%	52
Not so Important	8.67%	15
Not at all Important	8.67%	15
TOTAL		173

Q2 How often do you visit Lion's Head Waterfront Park? Pick the answer that most closely describes how often you visit.

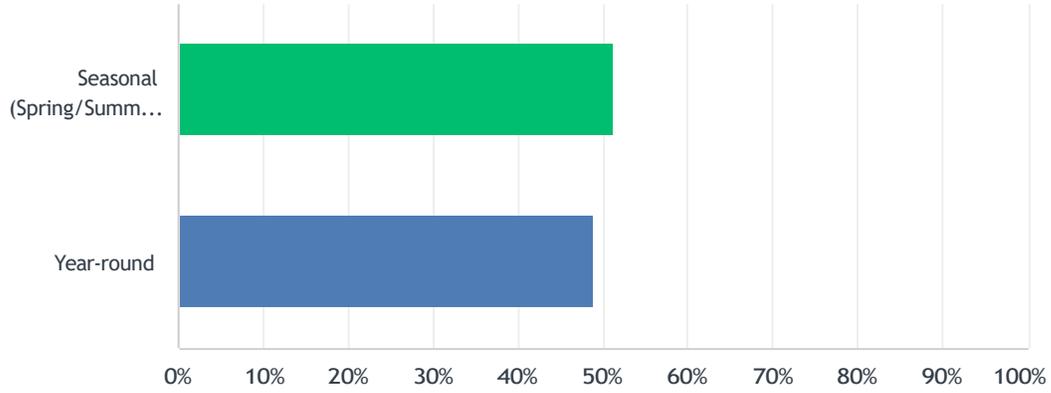
Answered: 174 Skipped: 1



ANSWER CHOICES	RESPONSES	
Daily	16.67%	29
Weekly	28.16%	49
Every couple of weeks	16.67%	29
Monthly	9.77%	17
A couple of times per year	22.99%	40
Once per year or less	5.75%	10
TOTAL		174

Q3 When visiting the waterfront park, what time of the year are you visiting?

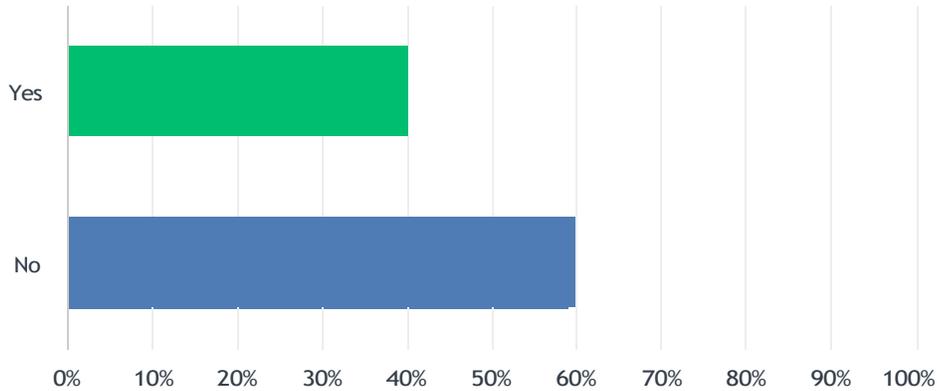
Answered: 174 Skipped: 1



ANSWER CHOICES	RESPONSES	
Seasonal (Spring/Summer/Fall)	51.15%	89
Year-round	48.85%	85
TOTAL		174

Q4 Do you think that the park could benefit from more winter programming or park elements?

Answered: 171 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	40.94%	70
No	59.06%	101
TOTAL		171

#	IF YOU ANSWERED YES, WHAT TYPES OF ELEMENTS OR PROGRAMMING WOULD YOU LIKE TO SEE?	DATE
1	Polar dipping, ice fishing	7/8/2022 11:39 PM
2	Winter festival - skating, snowshoeing, snow sculptures, Christmas celebrations	7/8/2022 11:01 PM
3	Skating trail and/or short ski circuit	7/8/2022 8:54 PM
4	Yes I think we need a skate park for the kids. There is nothing for the 10-14 age group who are to old to play at the park and just walk around town. My daughter being 10 and her friends would love somewhere to go and hangout.	7/8/2022 7:22 PM
5	Programs for kids - outdoor rink or a skating trail Natural play areas Community raised vegetable gardens	7/8/2022 4:32 PM
6	Keep the trailer park. Good community aspect of Lions Head. Good community income and tourism.	7/8/2022 3:59 PM
7	Ice rink	7/8/2022 3:04 PM
8	Snowshoeing Ice fishing Winter events like snowman contest etc	7/8/2022 11:59 AM
9	Up for discussion	7/8/2022 10:07 AM
10	snowshoe tours	7/8/2022 8:44 AM
11	outdoor rink	7/8/2022 7:39 AM
12	Keep a walking trail open through the park. Open-air rink not just for hockey.	7/7/2022 10:28 PM
13	Skating! Shelter from the wind	7/7/2022 10:27 PM
14	Community funded kids events. Eg: snow sculpture contests, scavenger hunts, cleared walking trail, winter lights show (like Blue Mountain has in the winter).	7/7/2022 6:02 PM

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15	Cleared walkway with washroom facilities. Removal of boats from dock. They are an eyesore and take away from the natural beauty and access for vehicles.	7/7/2022 4:35 PM
16	A fire pit would be great, with more winter programs, of a skating path	7/7/2022 3:45 PM
17	Snow clearing of paths and sidewalks, and continued placement of garbage and recycling containers and portable toilets.	6/27/2022 9:28 PM
18	Anything we can do to add vibrancy to our community in the winter is beneficial. Perhaps a skating rink?	6/27/2022 8:09 PM
19	A skating trail would be amazing!	6/27/2022 8:05 PM
20	Some kind of fireside community events could be nice - story telling with hot apple cider or something like that!	6/27/2022 7:22 PM
21	Maintained walking path	6/27/2022 8:25 AM
22	The waterfront doesn't need fancy arches, launches or a walkway along the campground waterfront. What it does need is the playground upgraded with new swings, slides, jungle gym and a splash pad. An improved stage area would be of benefit as well	6/27/2022 8:17 AM
23	Community campfire circle, snow sculpture event, amenities to support outdoor gatherings, warming hut ... could encourage more winter activation by community groups.	6/27/2022 8:00 AM
24	N/A to me	6/24/2022 7:54 PM
25	Ice rink in the harbour	6/24/2022 3:33 PM
26	skating if ice is good programs for kids that look at environmental issues programs for kids that look at things you can do outside in winter to be physically active	6/24/2022 10:24 AM
27	Maybe a sidewalk plough to make a snow maze for kids to play in?	6/22/2022 9:13 PM
28	It's beautiful in winter guided activities such as snowshoeing, hiking skating etc would be amazing	6/22/2022 8:32 PM
29	Temporary ice rink?	6/22/2022 2:04 PM
30	food festivals, concerts, music, fire works	6/21/2022 10:41 PM
31	Live music	6/21/2022 7:31 PM
32	snow shoeing / cross country skiing	6/21/2022 7:33 AM
33	Playground equipment Water side seating	6/21/2022 7:27 AM
34	maintain a clear path for winter walking through the camp ground.	6/20/2022 11:18 PM
35	Walking trails, fire pit area	6/20/2022 9:26 PM
36	Snow shoeing, building Snow persons, skating	6/20/2022 9:25 PM
37	Cross country skiing trails....ice rink on the bay	6/20/2022 9:23 PM
38	Winter camping, market year round	6/20/2022 8:19 PM
39	Large fire pit for evening winter community fires. Skating rink.	6/20/2022 8:10 PM
40	Outdoor skating!!	6/20/2022 7:53 PM
41	Anything that would allow kids to enjoy it	6/20/2022 7:41 PM
42	Bonfire circle	6/20/2022 7:32 PM
43	Coffee shop, pub.	6/20/2022 7:06 PM
44	Maintained walking trails, skating trail would be awesome.	6/20/2022 6:45 PM
45	Needs to be easy maintenance the water destroys a lot in the winter for example our light house, rocks blown every every where	6/20/2022 6:44 PM
46	Clear the path of snow in the winter. Keep the port a potty there as well in the winter as was	6/20/2022 6:19 PM

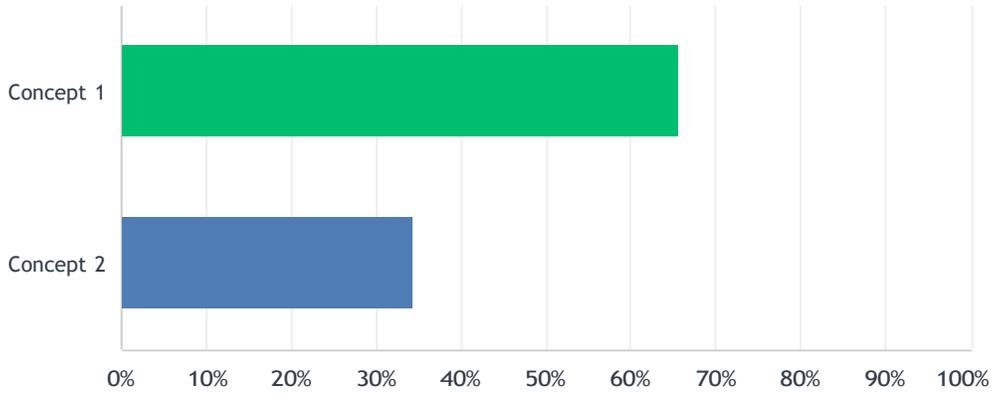
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done this past year (people used it.)

47	I support the concept but have no unique ideas to offer. I worry a skating rink or trail would get sand blown on or be too windy/cold to use. But maybe it could be done. The ballfield one was great too.	6/20/2022 5:49 PM
48	Winter carnival for kids, outdoor skating rink in winter, quinzhee building fun days for kids,	6/20/2022 5:35 PM
49	skating rink	6/20/2022 5:33 PM

Q5 Which concept do you prefer?

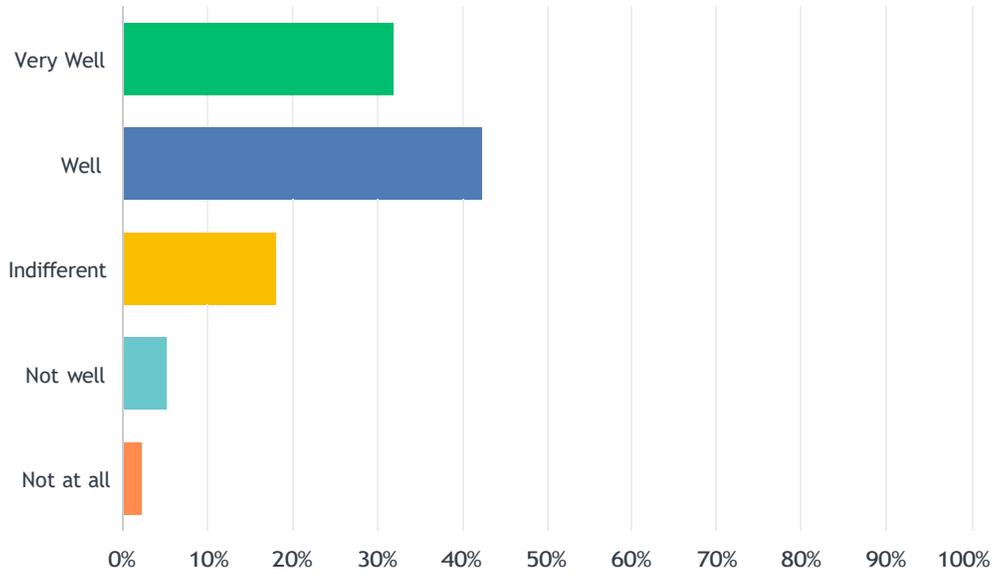
Answered: 172 Skipped: 3



ANSWER CHOICES	RESPONSES	
Concept 1	65.70%	113
Concept 2	34.30%	59
TOTAL		172

Q6 For your preferred concept, does it support the guiding principles noted in the survey introduction?

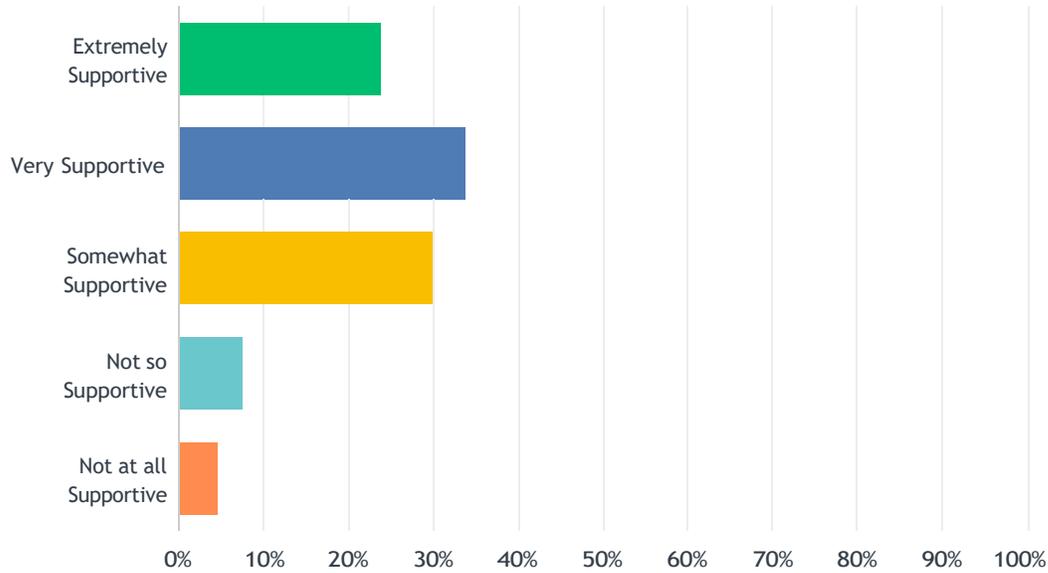
Answered: 172 Skipped: 3



ANSWER CHOICES	RESPONSES	
Very Well	31.98%	55
Well	42.44%	73
Indifferent	18.02%	31
Not well	5.23%	9
Not at all	2.33%	4
TOTAL		172

Q7 For your preferred concept, rate your level of support for the bulleted features.

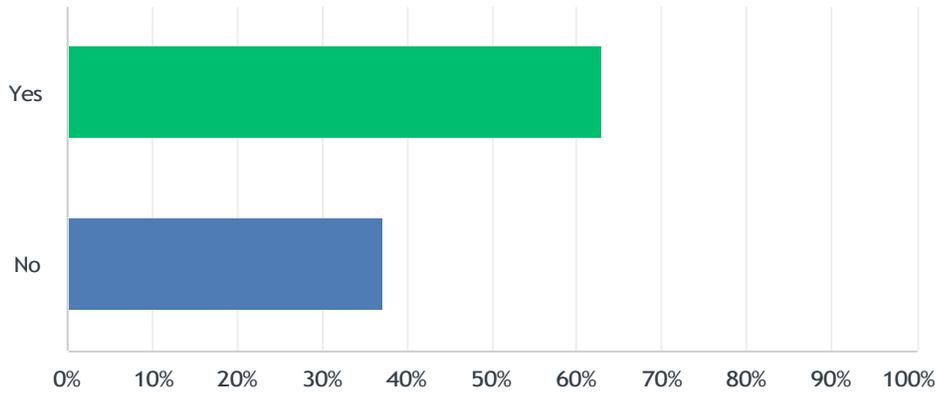
Answered: 171 Skipped: 4



ANSWER CHOICES	RESPONSES	
Extremely Supportive	23.98%	41
Very Supportive	33.92%	58
Somewhat Supportive	29.82%	51
Not so Supportive	7.60%	13
Not at all Supportive	4.68%	8
TOTAL		171

Q8 Concept 1 maintains the existing Lion's Head Beach Campground as is; Concept 2 removes the Campground. Would you prefer to see an option that keeps a portion of the existing Campground?

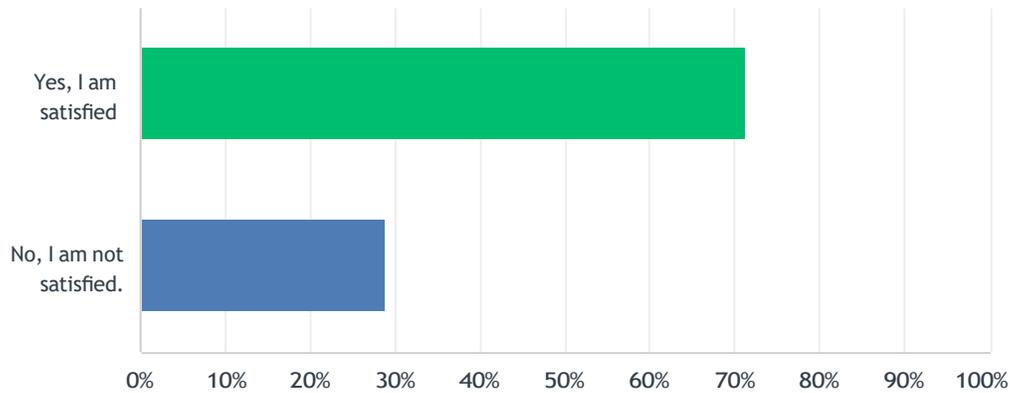
Answered: 170 Skipped: 5



ANSWER CHOICES	RESPONSES	
Yes	62.94%	107
No	37.06%	63
TOTAL		170

Q9 Site Programming – Are you satisfied with the proposed program elements and activities?

Answered: 167 Skipped: 8



ANSWER CHOICES	RESPONSES	
Yes, I am satisfied	71.26%	119
No, I am not satisfied.	28.74%	48
TOTAL		167

#	IF YOU ANSWER "NO, I AM NOT SATISFIED", WHAT OTHER ACTIVITIES OR PROGRAM ELEMENTS WOULD YOU LIKE TO SEE? ARE THERE ANY ELEMENTS YOU WOULD NOT LIKE TO SEE? PLEASE SPECIFY.	DATE
1	No because the campground should NOT be in question! Lions Head need a campground for hikers, rock climbers, tourist and friends and family.	7/8/2022 11:39 PM
2	The campground should NOT be even in a conversation of being removed! It needs to be enhanced to its full tourist/visitors potential!	7/8/2022 11:01 PM
3	I prefer concept 2, but more could be accomplished with the removal of the campground. Adding in more recreational areas to this space would be ideal for both full time and part time visitors - Beach Volley ball courts, beach side cafe, splash pad etc	7/8/2022 6:15 PM
4	I think that neither of these concepts makes the most out of the the area. Removing natural land, grass for parking and gateways and canoe launches doesn't make sense. People like the Bruce and lions head for it's nature and not commercialized landscaping, especially compared to Sauble and Southampton. Parking could be on McNeil or you can just rely on the parking that is slightly farther out. Nothing is far here.	7/8/2022 6:04 PM
5	Lions head beach is beautiful but as much of Georgian Bay has very cold water. More ways of enjoying water and stay cool in May-August would be ideal. Potential a small splash pad where part of the existing trailer park is located?	7/8/2022 4:53 PM
6	Engineers from the city should not be telling us what our community needs We don't need grand entrances and more parking lots We need the campground We need our waterfront and areas for children and seniors to support the fact we are a world biosphere. You have a UNESCO school which is also a platinum level eco school just down the street ... our students and staff work hard to work within the realm of nature inspired education - the community needs to reflect this as well. Natural play areas, natural areas supporting bees etc.	7/8/2022 4:32 PM
7	The area included in this master plan is way too small for what you are planning. The beach	7/8/2022 2:55 PM

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area is far too small and crowded as is, not to mention the lack of parking. Areas such as Lion's Head are growing more and more popular while the infrastructure fails to keep up. There is zero cell phone service during the summer months which will be a huge turn off once people tour the area and realize. The plans you have made do not draw people to the town they are merely things to do while there. The only revenue will be for parking which does not seem worth it. Leave the campground alone.

8	I don't think it's a good idea to remove the Lions head campground! So there really is only one decent concept to choose (concept 1) If anything we need more sites in the campground to allow for more visitors to camp or park a trailer for a night. The campground brings a-lot of tourist area! However I don't believe concept one is that "impressive". How are we promoting tourist to stay in lions head and spending their money at our shops? We definitely need a Campground! Also in both these designs have local indigenous representation been contacted and apart of the decision process?? Concept One is the only decent decision but I still believe it needs improvements.	7/8/2022 11:59 AM
9	Expanding the parking and taking away recreational green space would be tragic. This area is used daily for soccer, Frisbee, playing catch and picnics. The lyric "pave paradise and put up a parking lot" comes to mind. I imagine if there was a parking lot there now, the thought would be to remove it and allow people to enjoy the beautiful water front. The outdoor event space and non motorized launch would be value added features. For the outdoor playground, while the idea of a green outdoor playground is appealing, they are utterly useless as playgrounds, Especially for kids under 3. Kids wants slides, swings, monkey bars and climbing features. Unfortunately they just don't work.	7/8/2022 11:27 AM
10	There should never be a walk way in front of the trailer--people never respect the trailer people--they use our table -set on our decks-and throw garbage all over--we have a laneway the people can walk on--You also need more picnic table over by the memory garden--also need something to select beach and campsits--	7/8/2022 9:50 AM
11	Why change what's already working i.e. the camp ground, the campers pay to come to camp here & support the village. Day travelers just pass thru, most of them bring all of their supplies with them. They don't pay to use the Bruce Trail.	7/8/2022 8:16 AM
12	The lions head waterfront is fine as is. I would like to see some money spent on the Tobermory waterfront. Particularly due to the high amount of parking revenue it generates. A few built in toilets is not cutting it.	7/8/2022 6:40 AM
13	We need more boat slips	7/7/2022 11:05 PM
14	if the campground stays in tact then im happy with the other new elements	7/7/2022 10:44 PM
15	Splash pad	7/7/2022 10:33 PM
16	The beach park needs updating but also needs to stay. The pavilion needs updating. I'd like to see a water park for the little ones. No more gardens that aren't cared for.	7/7/2022 10:27 PM
17	Splash pad Geese management!!!!!! Natural barriers	7/7/2022 10:27 PM
18	I like it the way it is .	7/7/2022 9:32 PM
19	The parking on the prime green space area by the beach. This space is currently used for picnics, playing ball, frisbee etc. would be a shame to see it paved.	7/7/2022 6:23 PM
20	As a seasonal resident and property owner right at the beach, I am concerned with these plans. The weekends are VERY busy down at the beach, and I'm not sure we want to attract more people. I can see the need for a few simple upgrades, but I do not want my tax money going to a massive overhaul of the beachfront.	7/7/2022 5:02 PM
21	The proposed parking expansion is on a sptic system. It also is a very valuable green space used by children and families for many activities including picnics.	7/7/2022 4:35 PM
22	Why are we taking away from the breathtaking NATURAL beauty here?? LESS IS MORE!!	7/5/2022 9:39 PM
23	There is enough green space as is. The campground brings in a lot of revenue to the local businesses and the municipality. Most everything works fine as it is. It would be a lot of money spent and the geese will still be making a mess on it.	7/5/2022 9:03 PM
24	Leave it alone, don't spoil the natural beauty	7/4/2022 10:04 PM

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25	I don't support the stone amphitheater and removal of the memorial garden as such. The garden could be integrated into areas that support seating spaces rather than sequestered all on its own. The waterfront along the northern section is vulnerable to high water periods and needs to be remedied by raising the grade in low areas. An additional walkway along the water's edge is a foolish investment as it would need to be several feet above the current grade to, perhaps, ensure its long term viability. The expanded parking near the beach pavilion is not needed, though I support the expansion above the current memorial garden. We should not be encouraging more car traffic to the beach. Additional places to have fires in such a small beach and waterfront area is wrong. On busy summer days there are already enough enticements to bring people to the area without producing more smoke and garbage.	6/27/2022 9:28 PM
26	Land acknowledgement and other elements related to indigenous practices	6/27/2022 8:25 AM
27	I do not believe either of the concepts are in line with Lion's Head needs or wants. In the proposed natural playground there is no swing or slide. The entire waterfront is a natural playground. Kids climb on the rocks, skip stones and look for cray fish. If they want to climb on logs they just need to go a few hundred meters to the hiking trail. What we do need is an improved playground with swings, a slide and a jungle gym. In addition to that a splash pad would be a definite asset that doesn't currently exist. The water in the harbour is too cold for most of the season for little kids. A walking path on the waterfront is not viable for many reasons. It would not survive the storms we get, I doubt it would pass an environmental assessment either. The road that goes through the campground is perfectly fine for a walking path. The boardwalk past the pavilion needs lighting	6/27/2022 8:17 AM
28	I am mostly satisfied (love the amphitheatre, seating, and expansion) but have suggestions related to the playground element. We have a significant amount of opportunity for nature play in the parks, trails and beaches around the village, so would prioritize creative play structures and gathering spaces over natural playground elements at this location. A lighthouse-themed climber or small climbing wall feature would fit the context of the marina and cliff views. Given the senior population of this community, I would like to see "playground" elements that could be used by adults, such as exists in Bluewater Park in Warton and at the Tobermory Meeting Place.	6/27/2022 8:00 AM
29	Our community has so many families with young children who live here year-round. I would like to see the existing playground remain and expanded. More features/elements that are for children (family friendly) is what is needed. (Splashpad, music park, existing playground, etc.).	6/26/2022 4:46 PM
30	We love Lions Head and visit often. We had a cottage for many years in the area and have family and friends we still visit. We book a camping spot (when available) at least twice a year and enjoy the park just as it is. When we camp we visit with people from far and wide who come to walk the Bruce Trail, and camp in tents. Lions Head Harbor and Park is so unique, we would hate to see any changes that would take away from the camping experience, and diminish available camping sites.	6/26/2022 9:28 AM
31	see above for winter programs/activities that engage kids/adults to talk about/experience wildlife, the environment and how to respect these as they grow older. programs/activities for kids/adults regarding physical activity A few years ago there was a presentation about rattlesnakes - more of that would be good	6/24/2022 10:24 AM
32	A full playground with natural elements, or a splash pad element.	6/21/2022 8:41 PM
33	The campground has been a part of our family for 40+ yrs. We have spent many yrs and dollars in Lions Head. The person that left that land, left it to be a trailer park. Why you would want to get rid of that income is beyond me and trying to figure out how to push the people out of the trailer park. This is ridiculous.	6/21/2022 9:25 AM
34	Cant we just leave it the way it is?	6/20/2022 10:57 PM
35	Removal of any portion of the campground.	6/20/2022 9:43 PM
36	I would like to see campsites back from water, back along back fence and also a more updated playground of colour and modern structure not natural playground.	6/20/2022 7:33 PM
37	Playground needs to be closer to beach and also with accessible walkway	6/20/2022 7:28 PM
38	The Lion's Head beach has always been reminiscent of times gone by, the Beach party, corn roast, horseshoe contests, pancake breakfasts and swimming lessons and that is the draw. The Harbournights setup with people on the ground and in lawn chairs, as well as the	6/20/2022 7:11 PM

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campground are both historic Lion's Head features that should not be changed. There is a walkway over to the dock for unobscured photos and water viewing without having to reconfigure the beach area.

39	Swimming pool	6/20/2022 6:55 PM
40	There will be no one to maintain all the changes a path in front of the camp ground is a stupid idea rocks wind water will ruin this in time! We already have a boat launch! Septic bed is there the parking would be extended, we have a really nice park already why can you just add more lighting and sand to what we already have and fix the pavilion and do a nice stage and get rid of the garden then no one took care of to begin with! The path we have need to be fixed before you can even begin to discuss expanding it make small changes that achieve able before you out this huge plan into action that will look nice for one year maybe!	6/20/2022 6:44 PM
41	I do not see any elements that accommodate the accessibility challenged	6/20/2022 6:23 PM
42	I think the things that need to change are an upgrade to the picnic shelter washrooms (new hand dryers, sinks and some paint) and to maintain the existing property as is. Raise the walkway that is already there in front of the memorial gardens so it does not flood in the spring in that area. Replace all of the broken lights along the existing walkway. Another walkway along the water will be vulnerable to erosion as well as disrupting the natural shoreline. I strongly support the trailer park remaining as is. I do not believe, and most of my neighbors agree with me, that an extensive makeover is required for the area in question as is proposed.	6/20/2022 6:19 PM
43	I would prefer concept 2 but with an organic feel like the first concept not a modern feel. I like the idea of transient camping still being an option. The pier is a great idea but should not interfere with underwater heritage (shipwrecks) and will require an underwater arch assessment.	6/20/2022 5:49 PM

Q10 Are there any additional comments that you would like to provide?

Answered: 89 Skipped: 86

#	RESPONSES	DATE
1	I think with the increased tourism this is long over due Thanks	7/9/2022 9:49 AM
2	Keep the beach clean and ensure geese are managed...excellent result this year. Option 2 might need more washrooms..as it loses the second site facility.	7/9/2022 7:12 AM
3	I love staying at the campground please don't remove it	7/8/2022 11:50 PM
4	Keep and updated campground!	7/8/2022 11:39 PM
5	The Lions head campground brings so much business to our town! For others it's a lovely place to stay while hiking the Bruce trail or a place to stay on their Tobermory or Manitoulin vacation. Sure fix up the trail and beach but we need to help the campground and have more places for tenters and RVs to stay! Very disappointed that the Campground is even in question! What are you all thinking? The community wants the campground! There should be a 3rd option where we can choose to keep the campground but enhance it so there's more camp sites and better washrooms. Make it even more attractive for tourist. Without the campground where will people stay when they come visit Lions Head? Keep the campground 100%	7/8/2022 11:01 PM
6	I myself have been camping at this camp ground for over 50 years. It is a great little camp ground and should be utilized as such. Many many memories.	7/8/2022 10:49 PM
7	The campground is essential	7/8/2022 9:04 PM
8	I think the beachfront should be for the enjoyment of everyone, not just a few campers who treat it like their private summer cottage property	7/8/2022 8:54 PM
9	As a property owner here I am disappointed that such a project is underway and I heard about it from a neighbor who heard from another neighbor. It would be great to ensure you reach out directly folks who own and live here before this project goes further.	7/8/2022 6:04 PM
10	Save the campground	7/8/2022 5:03 PM
11	We are a home owner in Lions Head and only heard of this through word of mouth from neighbours (who had similarly heard from another neighbour) of this consulting project. Having wider spread community exposure and education would be recommended before any next step is established.	7/8/2022 4:53 PM
12	The Lions Head campground has been a part of our family for over 50 years. It is a great asset to Lions Head adds income to the community and tourism. All the small businesses in the community are utilized by the seasonal sites and transit sites.	7/8/2022 3:59 PM
13	The Campground and Harbour should go back to being run as two separate entities. It worked perfectly in the past not sure why they stopped doing it.	7/8/2022 3:48 PM
14	The campground is an important part of the whole area and would really limit visitors without having it. The campground needs to stay.	7/8/2022 3:26 PM
15	The beach campground is so important! It reduces reliance on cars because everything is walkable for campers and feels connected to nature and the community. I would be devastated if it was lost!	7/8/2022 2:21 PM
16	Keep the campground	7/8/2022 1:51 PM
17	I highly recommend that the township keeps the campground. As a frequent camper there I believe the campground brings many fond memories of the town. As well as attracts many new visitors during the season that support local stores, the marina and other vital parts of the town. With the loss of the campground I feel as though the peak season will slow in the town, and many local businesses will feel a large impact.	7/8/2022 1:16 PM
18	Keep the campground! Lots of family memories there	7/8/2022 1:14 PM

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19	We have been going to this camp ground for many years. Many family generations, it would be very sad to see it go.	7/8/2022 12:37 PM
20	Lions head Needs a Campground! If anything we need to extend the Campground to allow more opportunities for visitors to stay for a night or two. Most people visit the area as they are heading to Tobermory but why not promote Lionshead as a place to stay as well on their journey to talk Moreira on their way back.. There are so many things to do in lions head and potential for economic growth! I think there should be a Concept 3! I can't sets that enhances the Lions Head campground, has evidence of indigenous representation, includes a outdoor theatre for concerts and events to happen and sure we can fix up the trail and park. We don't need to lose the campground or make our beach even smaller!	7/8/2022 11:59 AM
21	While some features are a great addition, paving a waterfront green space for an expanded parking lot is not a good option.	7/8/2022 11:27 AM
22	if you leave the trailer park the way it is you would not lose revenue for the village -everyone who are in the park shops in Lions head--Drug store--hardware--grocery-aunt donkey-dandelion-farm market-	7/8/2022 9:50 AM
23	Just leave the camp ground the way it is. Why change something that's paying its way. Where would all of the funds come from to make all or any changes? Where would additional visitors stay for lodging? More visitors would be a strain on the medical here in the village	7/8/2022 8:16 AM
24	The lions head waterfront is fine as is. I would like to see some money spent on the Tobermory waterfront. Particularly due to the high amount of parking revenue it generates. A few built in toilets is not cutting it.	7/8/2022 6:40 AM
25	We need more boat slips, 100 people or more on wait list. Add more parking so tourist are not blocking marina	7/7/2022 11:05 PM
26	Leave the campground the way it is. I do believe the issue was raised a few years ago and it was said at that time the land was donated and would always be a campground.	7/7/2022 10:33 PM
27	include the dark sky and astronomy program in the revitalization.	7/7/2022 10:28 PM
28	Outdoor amphitheater would be good for the street dance etx	7/7/2022 10:27 PM
29	THE CAMPGROUND IS LOVELY, WELL MAINTAINED, GREAT INFASTRUCTURE, SUPPORTS THE BUSINESSES,	7/7/2022 7:16 PM
30	Keep the campground. Lions head won't be the same without it	7/7/2022 6:51 PM
31	Enjoy the camping and residents. They're helpful and always have great tips on where to go in town.	7/7/2022 6:29 PM
32	We love camping at lions head campground every year- we would be so sad to see the space gone!!!	7/7/2022 6:26 PM
33	The kids play area that is suggested of only natural materials isn't the best for kids. I've seen these parks in other areas and they are rarely used. Kids enjoy swings and slides and unfortunately natural parks don't offer these types of pieces. Might be good to look at a mix of elements if you want to create the more natural look.	7/7/2022 6:23 PM
34	No	7/7/2022 6:23 PM
35	Kids don't want logs to play on. They want structures. Mine are grown but grandkids in the future will love a playground	7/7/2022 5:56 PM
36	It would be a mistake to remove the campground. The campground generates income for the municipality and helps with the costs of maintaining the area and washrooms. Without this revenue there would still be the maintenance expense of grounds and facilities without an income source. Additionally, campers spend money at the local businesses. As such, removing the campground would be a financial loss to both the municipality and the local area. Before final decisions are made, a financial report should be created showing the cost analysis of both options with revenue included in option 1. As a stakeholder in the area we would like visibility on the costs before a decision is made with another opportunity for stakeholder input. Thank you for your consideration.	7/7/2022 5:49 PM
37	I own 15 Helen Street (right across from the beach) and I was disappointed to see these concept drawings that had no input from the property owners that would be most affected. I	7/7/2022 5:02 PM

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have some concerns about both proposals, and would like to be consulted, as this will greatly affect my property and property value. It does not make any sense to turn green space by the waterfront into additional parking. I'm sure there are plenty of areas of town that could be used for additional parking instead that wouldn't affect the current green space at the waterfront. Daytrippers already try to picnic on our property constantly....taking away greenspace will make this problem even worse! Moving the play structure to a different area (like in one of the drawings where it is over closer to the hotel) is a good idea so more people can fit at the beach and they will be less likely to take over private property. The proposals have trees surrounding our property and I do NOT want my view to the water any more affected than it already is. We love the weeping willow at the bottom of our property and would hope that that would not be removed. I would like to be consulted before any trees would be planted around our property. Thank you for allowing us to give feedback through this survey and I hope we will have more opportunities in the future.

38	As a property owner who spends 3/4 of the year in Lions Head, and visits in winter as well, I am excited to see the proposed accessible, natural and environmentally respectful ideas in Concept 1. My one pause is the additional parking. Since paid parking has been implemented, and perhaps the impact of post covid travelling out of province, we've certainly commented on what my family perceives to be less visitors in Lions Head this season. Canada Day weekend aside, the Main Street is often as empty and open as a bowling alley lane and the beach often nearly empty or sparse at best. Additional paved parking seems truly unnecessary, unless it is to be free again so that all families/individuals/seniors regardless of their income levels feel welcome to park close to the beauty we all hold so dear.	7/7/2022 4:46 PM
39	Really, all that is required are updated washroom facilities, playground equipment situated in a safe area. Careful attention to keeping geese under control	7/7/2022 4:35 PM
40	Taking out the camping is going to create a big loss of income to the businesses in the area.	7/6/2022 7:48 AM
41	Not always is adding "features" the way to go. Beautiful places like Lion's Head need to be kept in their natural beauty!!!	7/5/2022 9:39 PM
42	It seems a shame that a council that may only be around for four years will get rid of something that has worked well for over 50 years. The campground is full of good neighbours.	7/5/2022 9:03 PM
43	This wasn't very well communicated. This is not fair to the campers who actually generate money for the municipality	7/4/2022 10:04 PM
44	I feel the trailer park is a plus to the community both financially and just as a community.	6/28/2022 1:00 AM
45	Current permanent users of the campground are heavily invested there, but it does make sense to return more of the grounds to transient campers such as trail hikers and others coming to the area wishing to camp. This could be accomplished by grandfathering existing permanent users until they vacate their space, and re-assigning spaces to transient use as they come available. There will be serious need for shade trees in coming years as our summers heat up. Tree planting needs to begin now.	6/27/2022 9:28 PM
46	Excellent work!	6/27/2022 8:09 PM
47	Removing the campground, and creating a beautiful space for everyone to enjoy year round would truly transform our community. The opportunities are endless- a leash free fenced dog park (partially fenced already at the midpoint-towards the back of the park, a splash pad, winter skating loop, benches along the shore)- a true legacy piece for future generations. I support this concept 100%	6/27/2022 8:05 PM
48	Many days there are few visitors at the waterfront and it seems like expansion isn't necessary at this time. Covid restrictions and Cerb payments were a big factor in the increase of day visitors. This year, the bus is no longer even needed. We do not believe these folks last year left any money other than paid parking to warrant such an expensive undertaking. Other than farmer's market day, and the civic holiday weekend, overcrowding doesn't seem to be an issue at the existing waterfront. In fact we probably need more camping area as trailers are turned away daily. (Lost revenue). Has anyone (a consultant) spent a day at the waterfront with a counter and monitored when it is so overcrowded that this development is needed? Who exactly will benefit from this? The revenue from the trailer park will cease, and folks coming to picnic or sightsee aren't leaving a lot of money in the village. Workers are in short supply. The existing walkway built by Peninsula out of Doors was never maintained, and we're not sure people are aware there is even a walkway the length of the beach. It runs parallel with the road. Who will maintain the area if expansion of both the south and north side were to proceed?	6/27/2022 11:58 AM

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Right now, volunteers are wanted to help with the public areas in town. There are many issues to consider and we believe this needs to be addressed at a public meeting, not just a survey, where we can actually have someone who is pressing to move forward with expansion plans can address concerns to the agreement of all.

49	<p>Neither of these concepts are deliverable or desirable. There are so many reasons why - the expanded parking is on a tile bed. We don't want or need more parking at the waterfront. You can never make enough spaces so leave it as is. - a walking path on the waterfront at the campground would erode with our storms, would not pass an environmental study. In concept 1 it shows leaving the campground and adding a trail. Are they building out in the water? Moving the trailers and services closer to the road? - you can not close the campground. It is not necessary. My biggest question is why would we? It provides a place for people to come stay here, either as a seasonal or transient. It makes money. If the thought is we need more "green space ". For what? There is a ton of green space over by the pavilion. We don't need any more gardens as the existing ones aren't maintained now. We don't need a lookout pier, we have an entire marina and beach to "lookout" from. - we don't want people having fires on the beach. That is what they do at there home or cottage in the evening -in concept one we have a natural playground. We are not in the city, we are surrounded by a natural playground. What we don't have is a splash pad. The water is too cold most of the year for kids to play on. A splash pad would make more sense. The swing, slide and jungle gym also need a refresh. -I will agree the pavilion and washrooms need a redo. I appreciate the effort on council attempt to map out some improvements for the area but I believe the consultants were way off the mark. Furthermore I believe the consultants should have considered where the existing services, ie septic bed, campground hydro, before drafting a plan. Additionally the environmental concerns should have also been taken in to consideration. I would also guess you would be setting yourselves up for a law suit by kicking people out of the campground. Remember what happened at Happy Hearts in Tobermory? Is that the image our municipality wants? Many of the people who are there seasonally or come annually have done so for generations. I would ask council to look at what Lions Head is. We don't need a lot of bells and whistles. We need trees, grass and sand first and foremost. More is not better for the people who enjoy what we have.</p>	6/27/2022 8:17 AM
50	<p>Think carefully about climate change impacts as you design the waterfront features - for resilience and durability, as well as people's needs for shelter from the elements. I am a big fan of reclaiming the campground area for all residents and visitors to be able to to access and enjoy. The current picnic shelter is awfully cold and austere - would love to see smaller shade sail structures etc. for picnics. Take inspiration from the excellent red chair set up happening this summer. Also, design with accessibility and inclusion as a top priority - upgrade to gender-inclusive universal washrooms, improve the mobi-mat to be more effective, ensure a high quality connection and cohesive experience from the beach to the dark sky platform and the lighthouse.</p>	6/27/2022 8:00 AM
51	<p>I think the trailer park side of the park is great the way it is. I think further development should first happen on the other side.</p>	6/26/2022 8:46 PM
52	<p>These concepts should be geared toward family friendly facilities- without activities for our young children families will not stay in the area. We need more than a playground with natural features. A section of beach for residents only would also be nice!</p>	6/26/2022 4:46 PM
53	<p>If land bordered by Helen, Sylvia and McNeil steets is available create a pay for use carpark with a convenient walkway past Motel to the beach.</p>	6/26/2022 2:21 PM
54	<p>We love Lions Head and visit often. We had a cottage for many years in the area and have family and friends we still visit. We book a camping spot (when available) at least twice a year and enjoy the park just as it is. When we camp we visit with people from far and wide who come to walk the Bruce Trail, and camp in tents. Lions Head Harbor and Park is so unique, we would hate to see any changes that would take away from the camping experience, and diminish available camping sites. Thank you for allowing us to give input.</p>	6/26/2022 9:28 AM
55	<p>Keep the campground!</p>	6/25/2022 8:55 AM
56	<p>We camp at the park and would love to see it stay... it's our favourite place to be. We had a cottage in Stokesbay but we switched to camping instead. Please don't take the park away.</p>	6/24/2022 7:54 PM
57	<p>Skate park. The youth need a skate park</p>	6/24/2022 3:33 PM
58	<p>I'm not sure we need more parking at this time. Maybe in the future. We have so little green</p>	6/24/2022 10:24 AM

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space at the water front and may lose some of that if water levels rise in the future that I would not like to see some of it paved over. Parking is a "problem" for a few days of the week in July and August only. I would like to see the campground reduced in size to allow water access for others. I would like to see it used for short term campers in tents and VERY small RVs. Welcome short term hikers and campers to our town. The docks from the marina keep creeping in from the other end to squeeze out water access. I think change needs to take place gradually to see how things are used and maintained. We were doing some stretches by the pavilion for a walking program and a municipal truck pulled right in beside us to empty the garbage bins and left it running while he chatted with someone. Many local musicians are working hard to bring a variety of concerts at various times to the park. An enhanced stage would be great. Theatre/children's concerts could be encouraged too. I think things need to be informal and casual. No fancy things that don't get used or properly maintained. Umbrellas will get dirty and broken. The memorial garden we have is a lovely space but is not maintained so looks kind of sad and scruffy. Really wouldn't take much to keep it looking fresh and cared for. When things are well maintained people show respect. The large trees along the beach and at the back of the beach by the road are fabulous. Create a natural environment and wonderful shade for families to enjoy while enjoying the beach and watching their kids. New trees need to be planted (5 years ago) NOW. There are several large trees in the park that are dead and have to come down. Lots of good things happen in natural environments with trees and plants growing naturally, not necessarily in containers and "beds"

59	my family loves the campground every year at least once! upgrade the washrooms!	6/24/2022 9:10 AM
60	We don't need more parking spots and we don't need the camp ground at all	6/22/2022 9:17 PM
61	Not related - but.... Affordable year round housing seems to be a non-priority. I think the plans for the beach revitalization are fine. I'll be exceptionally disappointed with the municipality if you also rebuild the arena before you provide some subsidized housing in the area.	6/22/2022 9:13 PM
62	Nice plans hope this can be done	6/22/2022 8:32 PM
63	No	6/22/2022 2:12 PM
64	Concept 1, keep the campground!!	6/21/2022 9:41 PM
65	Maintain some campground not immediate to the waterfront. Portion of the waterfront where campground is to be public space.	6/21/2022 9:34 PM
66	Keep the campground.	6/21/2022 2:08 PM
67	Big waste of taxpayer dollars. There are far more urgent needs in our Community.	6/21/2022 1:36 PM
68	We need to keep the campground at the very lest at its current size, would be worth looking at expanding It.	6/21/2022 7:27 AM
69	some tent sites would be good to maintain.	6/20/2022 11:18 PM
70	Just leave the beautiful beach area	6/20/2022 10:57 PM
71	Compromise in campground : more tent sites, small trailer requirement, less or no large permanent trailer sites	6/20/2022 9:25 PM
72	The campground is a good piece of Lions Head...but it does need to be upgraded with more trees and maybe a few less spots....I do hope this will help with the flow of traffic through the area during the heavy summer...thanks	6/20/2022 9:23 PM
73	Keep the Campground the way it is !	6/20/2022 9:14 PM
74	The waterfront is the most attractive feature of the village. Much more community input is needed. These types of surveys are fine but nothing replaces "in person" meetings where we can hear other people's ideas. This should be step one only. The people in the community are feeling very much excluded from serious decisions that are being made for our home.	6/20/2022 8:42 PM
75	We come every year and camp at the Lionshead campground as a transient camper. This is where this municipality has an opportunity to actually make money from the campground. It is one of the most spectacular campgrounds on the peninsula and right now is used for seasonal sites that invest little to no money in a local economy. When we were there last September we spent over \$1000 in one 4-day weekend in downtown Lion's Head. However, the constant foot traffic of the Bruce trail is not accommodated and the transient campsites were so cramped that we decided not to return this year. We love the Lionshead campground, I hope the concept	6/20/2022 8:19 PM

Lion's Head Waterfront Park Master Plan Survey

will consider keeping some portion of the campground however I think whatever is advanced camping related needs to be the best option for the community making an economic impact within Lionshead

76	In a growing community future infrastructure needs to be part of the master plan. No town planned on doubling or tripling in size yet every single town did and so will we. Are we ready to be a town of 5 or 10 thousand people? The idea that we are a hidden gem is gone, it's time to embrace and welcome everyone, including promotion of our area.	6/20/2022 7:59 PM
77	Splash pad is very much needed	6/20/2022 7:41 PM
78	I love the updated look, outdoor amphitheater , and walking path all along the waterfront over to the current marina. I would like to see a small second boat ramp for all boats not just non motorized	6/20/2022 7:33 PM
79	You mention Berms a lot. How about adding an explanation and definition for those	6/20/2022 7:28 PM
80	It is unclear what 'waters edge restoration' is. Shoreline hardening is a huge problem in the area and I personally would like to see this avoided at all costs if changes are to be made.	6/20/2022 7:27 PM
81	Maybe some money should be spent in Tobermory once in a while	6/20/2022 7:18 PM
82	It would be wonderful to see an upgrade done to this area. The parking lot in particular is very important.	6/20/2022 7:12 PM
83	There are people from the area who use the campground yearly because they don't have family that live in the area anymore and they should not have to pay \$500 a night for an STA to be able to come home. The gatherings at the beach campground are a staple of summer in Lions' Head.	6/20/2022 7:11 PM
84	Our marine staff are a joke and they can barely do the job they are hired to do now there is no way a bunch of lazy students will stay on top of this huge project let alone the damage one winter will bring	6/20/2022 6:44 PM
85	Need a plan that supports the heritage of the area. Both proposed plans make the waterfront very generic. Both look quite a bit like a scaled down version of Wasaga	6/20/2022 6:23 PM
86	We live in a beautiful natural habitat in harmony with other creatures. We would like to keep it that way. I live a block away from the beach and am there almost every day, especially in the summer. Things seem to be working the way they are. More parking spaces are not needed either. Remember it is a small beach.	6/20/2022 6:19 PM
87	Water park. Splash pad	6/20/2022 6:00 PM
88	Looks great! Thanks.	6/20/2022 5:49 PM
89	I think it would be really nice to re-develop all of the waterfront trailer sites into public access for people to enjoy sitting along the water, kids to play in the water, picnics etc. Also to plant some more trees and natural vegetation to limit erosion and water runoff pollution. I also think it would be a nice idea to keep some transient trailer sites and tent sites on the backside of the campground with a maximum stay of one week per trailer or tent which would allow many more people to enjoy the beautiful park as well as maintain a source of revenue for the municipality . The way it is set up right now is basically a grandfathered system where a certain number of families get exclusive use over beautiful waterfront for a very cheap and subsidized cost at taxpayer expense. And to the exclusion of everyone else who cannot use that section of waterfront. I also think it would be a great idea to have a small little commercial kiosk where you could tender it out for a person to run a food/coffee concession stand.	6/20/2022 5:35 PM

APPENDIX C: POST SURVEY COMMUNITY FEEDBACK

EMAILS RECEIVED

Subject: concept 1 for sure!

To whom it may concern:

I am so sorry I did not know about your survey!

I have participated in many surveys in the past on your web site and would have done this one for sure.

Hopefully it is not too late to vote.

The campground is an integral part of Lion's Head water front and is much more accessible to the average person.

Having a boat is elite and the campground allows people of all economic backgrounds to experience the waterfront.

Not having a campground would be a huge mistake.

Subject: Lion's Head Waterfront Plan

My preference is Concept 1

Keep the Campground, but for use of stay of 2 weeks max. No seasonal or long term stays.

Subject: Lion's Head Waterfront Revitalization Master Plans

Please forward the following email to the individuals responsible for the Lion's Head Waterfront Revitalization, and the Municipalities Geese Management Plan. Thank you.

Lion's Head Waterfront Revitalization Plan

I am writing to apologize for not completing the online survey for the Lion's Head waterfront concept overview.

Looks like I missed it when it was being circulated ... know I have to work harder to find these things as I am not on social media.

At the moment I understand the survey is closed but wanted to share a few thoughts.

1. If we are going to responsibly deal with the long term geese issue at the harbour, I believe it is necessary to see and be able to identify in the waterfront revitalization plans the municipalities Geese Management Plan. Without these two plans merging at the design phase there will continue to be a "geese poop" issue. I am on the beach every morning between 5:30 and 6:00am picking up geese poop (and yes there is a lot) ... so my question is has the Geese Management Plan been incorporated into the concepts of the revitalization beach plans?

2. I am leaning towards concept 2 of the master plans. Or maybe a revision of it ... from what I can see the big difference between the two concepts has to do with the Lion's Head Beach Campground. One keeps it basically as it is ... the other gets rid of it. Perhaps coming up with a third concept for the camp ground might be a compromise worth considering. Restore the area in front of the water to general public use and leave the rest as a camp ground (maybe just for

tents). The issue, as the camp ground is now, is that this is the best view of our inner harbour. The few visitors do pay to enjoy it, but it needs to be opened up to the community. That area is the jewel of the harbour and at the moment it is restricted.

3. There was no indication, that I could find, of the different costs between concept 1 and concept 2 ... I understand it is too early to assign concrete dollar values. However at this point it must be possible to determine in a general way if one concept would be more expensive than the other. In addition to construction costs, have the master plans taken into consideration the revenue generated by the campground; is the revenue significant? What about maintenance and up keep for each of the concepts; has this been looked into? It is better to understand costs from the beginning.

4. The guiding principles of the water front restoration are solid. One issue you might want to look at involves words. Perhaps using words that the "design is for the community first" would help re-enforce that this is not just a tourist attraction but is meant for community involvement. The wording needs to be strengthened so the community has no doubt as to the main purpose for the revitalization.

I will continue to try and stay involved. I do believe there is more community opinion and involvement than the initial survey suggests.

Subject: Lions Head Waterfront Concept

Re: Design coverage in Bruce Peninsula Press #12

As year-round residents in Lions Head, we support Concept #2. The Lions Head Beach Campground should be converted to Park space, with the accommodation of a bike route/lane (hard surface) along the entire waterfront trail.

Proposals for public/private partnerships to develop alternative camping strategies and locations should be considered. The current usage of the campground (summer 2022) is overcrowded and not an asset for the ratepayers. Existing seasonal occupation should be given fair and adequate notice of change of use. Private camping facilities could be encouraged to prepare for future clientele.

Subject: Lions Head Waterfront Concepts

Thank you for once again asking for our input. I walk this area daily all year round. Unfortunately, the walkways in this area are not clear of snow during the winter which limits accessibility. Seems to me like these plans focus only on the summer season to accommodate the sudden increase of visitors. This area should not be enhanced to support over capacity of our natural environment. We should take lessons from Parks Canada for example.

I have more questions than answers.

Does the revenue from the existing campground cover the operational and maintenance costs? If not, then the campground should be closed. The campers do shop in Lions Head and do support the community. If the campground is closed and the washrooms are removed, the public toilets would not be available. When the pavilion is being used for events such as the

Farmers Market, Lions Pancake Breakfast, etc, this block off the access to the present toilets in the pavilion.

If the campgrounds remain, they should be better managed. Staff should be on site after 8 p.m. to make sure no unofficial camping does not happen.

Get rid of the present port-a-potties and provide more structured washrooms.

NO FIRE PIT!!!

No Amphitheatre but create a proper stage in the existing area. If it is moved to south, the sun would be in the performer's eyes. There needs to be electricity installed. People love the open concept of sitting on the portable chairs on the grass and can space themselves from the crowds.

No observation deck. There is no advantage to seeing anything more from the end of a short pier that cannot be appreciated from the shoreline. Plus, the Rip Tides would eventually destroy it creating more maintenance. The high water will return. Look what happened to the docks and the cost of replacing and repairing.

Keep the true organic natural beauty of this environment. Walkways like Parks Canada has created. Less maintenance.

Does the MNBP want to focus on the visitors more than the residents? We have a very small sandy beach which the majority of visitors come to enjoy plus the Lions Head look out.

A children's dedicated play area, with natural structure and the present slide, is a must for our community. It is well used by the children who actually live here and seasonal folks who own property.

I agree with expanding the parking on McNeil St., and at the pavilion.

These are my thoughts for now. Just keep it natural.

LETTERS RECEIVED

Lion's Head Campground Proposed Changes

1. Many of the stakeholders will not have a chance to give input on this matter as they do not get the Tobermory Press and have no reason to visit the town's website.
2. Closing the park would reduce the accommodation space for visitors in an already critical market. I believe it accommodates the most visitors in the area.
3. The water costs it pays will be passed on to the tax payers along with the costs of changeover, upkeep and lost revenues to the town and business owners.
4. The beach could be expanded towards the marina if you wished and the parkland from the beach to the marina could be developed as it is not being used to its capacity. There is also lots of other parkland in the area as well.
5. Where would the seasonal and transient renters go? Many have been coming for generations. The current park is rated as one of the best in Ontario.
6. The roadway works well for those walking through the trailer park. No othe pathway is needed

7. I believe some councillors would be in conflict of interest in this matter as they have rental income to tourists. I have enclosed the definition I refer to below.
“a situation where a person is in a position to derive personal benefit from actions or decisions made in their official capacity.”

Summary

Tourism and the related industries are the basis of our economic viability.

A well-planned sustainable recreation plan should be the basis for this economy.

The summer months provide the greatest opportunity for consulting with seasonal as well as year-round residents.

There is no urgency to pass a plan which would be implemented by the new council.

Requests

1. That the town hold public consultations for residents, one in Lion's Head and one in Tobermory in July and August and one for the business community In September.
2. That a summary report be prepared based on these consultations.
3. That you review the options for the plan at that time.



Ontario Marine Heritage Committee

July 29, 2022

To Whom It May Concern:

RE: Lion's Head Waterfront Concept Overviews of Master Plan

The Ontario Marine Heritage Committee submits this letter to provide you with insight regarding the marine archaeological history of the area in question. In particular, we draw your attention to the proposed look out pier in both concept 1 and concept 2. Either of these piers will directly impact the marine archaeological site (registered with the Ministry of Citizenship and Multiculturalism, formerly Ministry of Heritage, Sport, Tourism and Culture Industries). The shipwreck in this location has been identified as the Cyrenian, and it is one of the last vestiges of the Great Storm of 1913, which forever changed communication on the Great Lakes. As indicated, this is a registered site, and as such, is protected under the Ontario Heritage Act. As part of any undertaking that will either indirectly or directly impact this site, a full marine archaeological assessment of the site must be conducted, and may result in any number of recommendations including protection and avoidance.

The OMHC has conducted some volunteer recording of this site, but they are not complete, nor should they be considered sufficient to waive any professionally conducted marine archaeological assessment. I provide a brief description of the wreck below.

"The Cyrenian, Canadian No. 77633, was a schooner built at Garden Island, Ontario in 1879. Her home port was Sarnia and she was owned by Edward Kelly of Wallaceburg. Her dimension were 1350.0' x 26.0' by 106'. She was formerly named the Prussia. In 1882, the schooner Prussia, was laden with coal and ran ashore on Snake Island Reef. They were able to pull her off the reef successfully. The Cyrenian was sunk in the Great Storm of 1913 in Lion's Head Harbour. The Great Storm was a blizzard with hurricane force winds that devastated the Great Lakes Basin from November 7 to November 10, 1913. This storm killed more than 250 people, destroyed 19 ships, and grounded at least 19 others. This storm changed the course of marine communication. The Cyrenian is one lasting example of the results of this storm" (S. Janusas 2019).

I am copying this letter sent via email to Andrea Williams of the Ministry so that she can guide you in the process of retaining professional assistance in this regard.

On an added note, I am a resident in the Municipality of Northern Bruce Peninsula, a consulting marine archaeologist, and an advocate for the protection of marine heritage resources. Your correct actions with regards to this significant piece of marine history will be very much appreciated by myself, personally, as well as by the Ontario Marine Heritage Committee.



Ontario Marine Heritage Committee

Sincerely

A handwritten signature in blue ink that reads "Scarlett Janusas". The signature is fluid and cursive.

Scarlett Janusas, President, OMHC

cc: OMHC Board
Andrea Williams, MCC

